Tec Review is 2021 SPD Awards finalist



<u>Tec Review</u> magazine is a **finalist** for the 56th **Society of Publication Designers** (<u>SPD</u>) awards, which recognize the **best editorial design from around the globe**, having three publications nominated in two categories.

Tec Review is the **first Mexican magazine** to win this award, considered the "Oscars" of design, **consecutively** in 2018, 2019, and 2020.

This year's **SPD Awards** <u>nominations</u> are in the **Photography and Design** categories, for publications from Photography Coordinator **Berenice Rodríguez** and Creative Director **Manelik Guzmán**.



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The work nominated for the **Design** category was <u>Cities in the Air</u>, published in June 2020, which addresses the **challenges** urban planners face when **constructing compact cities**.

The **second nomination**, in the **Photography** category's **Spread/Story** subcategory, was for the **Flight Pattern** publication.

The **photo gallery**, published in July 2020, shows photographs of bird flight paths from Spaniard **Xavier Bou**.

Finally, the **third nomination** was for the **Look in the Arena of Fights** photo portfolio published in the September-October 2020 issue.





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This publication took a look at the world of **Mexican wrestling** through the eyes of photographer **Lourdes Grobet**.

The results will be announced at the 56th Annual **SPD Awards** ceremony, which will be held virtually at the end of May or the beginning of June, and the winners will receive either a **Gold Medal** or **Silver Medal**.

Tec Review achievements

Tec Review has been nominated on four occasions and has won on three of them.

In 2019, the publication won a **silver medal** for the photo portfolio <u>In Colima, Mexico. The</u>
<u>Volcano of Fire</u>, by photographer **Sergio Tapiro**, was published in the 15th (January-February 2018) issue.

A year earlier, in 2018, it won a **gold medal** for the story from photographer **Pedro Mera** called **Mexico Stands**, which was published in the 14th (November-December 2017) issue.

Tec Review is a Tec de Monterrey publication that focuses on innovation, research, and entrepreneurship. **It forms part of TEC MEDIA -alongside CONECTA-** and is a project coordinated with the Tec by **Ana Torres Moya**.

"We're very **proud** to be the only publication in Mexico ranked among the best in the **world for editorial design** for the fourth consecutive year," said Torres.

"It reveals the **consistency** and **solidity of a project** that was developed to further connect with our community at the Tec, but which today **reaches millions of people** within Mexico's borders and beyond them.

"Seeing **Tec Review** alongside prestigious firms such as **Wired**, **The New Yorker**, or **The New York Times** is exciting for us and makes us even more dedicated to our audience," she concluded.

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https://tec.mx/en/news/national/institution/tec-review-tecs-magazine-wins-3-case-platinum-awards