

Tec and 3 other universities unite for Master's in Creative Industries



Together with the [University of Los Andes](#) (Colombia), the [Pontifical Catholic University of Chile](#) and the [University of Miami, Tecnológico de Monterrey](#) will launch a new **Master's in Creative Industries**.

This proposal stands out for opening the doors to **collaborative postgraduate courses** with the **best universities in the world in their fields**.

Diego Zavala, a professor at the School of Humanities and Education (Western Region), recently designed this master's degree.

*"The idea is to completely **formalize** projects within the **Creative Industries**. There are many entrepreneurs who want to know how to **innovate within these industries**."*

*"There are also creative people who want to develop **business models** from their projects, and this master's degree is for them."*



width="6188" loading="lazy">

It forms part of the **Tec's** proposal for the worldwide restructuring of academia so as to ensure **education of the highest quality**.

*“There was a synergy with the **University of Los Andes** in Bogotá, the **Catholic University of Chile**, and the University of **Miami** to create this type of master’s degree.*

*“Thus, **3 of the best universities in Latin America** have joined together, along with the renowned [University of Miami](#),” he added.*

Tec de Monterrey, University of Los Andes and the Pontifical Catholic University of Chile, recognized as the **3 best private universities in Latin America**, make up [The Triad](#), an alliance for academic and research cooperation.

At undergraduate level, the Tec has implemented the [Tec21 Educational Model](#), so students **can learn flexibly** and outside the classroom through challenging projects.

Now, it seeks to expand this scheme to **postgraduate level**, by creating **new master’s degrees** and adapting existing ones.

“The idea of this master’s degree is to completely formalize projects within the Creative Industries.”

The program is designed to be totally **virtual**, giving students the possibility of taking classes with **professors** from other universities.

*“The model is so flexible that some subjects can probably be taken in person at one of these universities during either **a summer or a three-month period**,”* he indicated.

It is thought that this master’s degree could begin with its **first cohort in August 2021**.



width="4350" loading="lazy">

Among the **audiences** for which this postgraduate course would be useful are:

- *Creative people who want to develop business models,*
- *Community Managers*
- *Entrepreneurs seeking to innovate in this area, and*
- *Government personnel who require such services*

This program will provide a sister program for the current **Master’s in Humanities Studies**, which uses a similar educational model to achieve better understanding.

YOU SHOULD ALSO READ:

<https://tec.mx/es/noticias/guadalajara/investigacion/se-une-el-tec-al-primer-hub-de-bioemprendimiento-en-mexico>

<https://tec.mx/es/noticias/guadalajara/emprendedores/asi-es-como-una-alumna-del-tec-gdl-te-ayuda-crear-tu-huerto-en>