

For third year running, Tec Review wins medal in editorial “Oscars”



Tec Review has won a **gold medal** in the **Photography** category of the 55th [SPD Awards](#), which recognize the **best editorial design in the world**. It is the first Mexican magazine to receive an award from this society for **three years running**.

With the portfolio [“Los seres que no vemos”](#) (The Beings We Don’t See), the photographer **Javier Rupérez** exhibits close-up images of a group of insects, using a macrophotography technique.

This work was coordinated by **Berenice Rodríguez** and appears in the **May-June** issue.

International publications such as The New York Times Magazine, MIT Technology Review, WIRED, Smithsonian Magazine, The New Yorker, and Rolling Stone competed at this year’s **Society of Publication Designers (SPD)** awards.



Mosca verde.



Escarabajo *Staphanorhina gutata* (detalle).

<https://quansum2.wixsite.com/macro> @quansum

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This same year, the Tec de Monterrey magazine also won for the same piece of work at the [2020 CASE Platinum Awards in Latin America](#), in which it also won in the categories of Best Article and Best Practices in Digital Communication.

The magazine is a partnership between **Grupo Expansión** and **Tecnológico de Monterrey**.

Jesús Martín, Director of **Institutional Marketing and Storytelling** at Tec de Monterrey, mentions that this award makes him feel extremely proud of Mexican talent.

*“**Winning 3 years in a row** is a sign of the Tec’s quality and commitment to raising the standards that this platform communicates with,”* he said.

Ana Torres Moya, Content and National Publications Manager at the Tec, mentions that this achievement speaks volumes about the **level of excellence** that the institution always tries to **impress** on everything it does.

*“It’s a great responsibility and an honor to be in the big leagues of editorial design for the **third year running**, alongside the most important brands in the world such as Wired, Times, and The New Yorker,”* she said.



Moscú de la fruta.



Picudo rojo de las palmeras.



Araña saltarina.

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Iván Carrillo, General Editor of the magazine, stresses that SPDs are the “**Oscar awards**” for print media.

*“The fact that we’ve won this gold medal again speaks of our work, quality and commitment. **That’s Tec Review,**”* he said.

Berenice Rodríguez mentioned that this recognition is the result of teamwork and confirms the high quality that gives photographers the confidence to publish in **Tec Review**.

*“Once again, the value of our commitment to using **high-quality photographic material** has been confirmed,”* she said.

For **Rodrigo Olmos**, Art Editor of the magazine, the award recognizes the teamwork and great passion that is demonstrated every day.

*“Tec Review is a publication that cares about delivering the **best content** to its readers with the help of internal and external collaborators; always attracting the **best talent** and looking for a **unique way** to display its content,”* he added.



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This year, the magazine was also nominated for the report [Vacunas, preocupación mundial](#) (Vaccinations, A Global Concern), published in the July-August 2019 issue, and for the portfolio [Pinturas desde el cielo](#) (Paintings From The Sky), which appeared in the July-August 2019 issue.

In 2019, the publication won a silver medal for the photographic portfolio, [En Colima, Mexico. El Volcán de Fuego](#) (In Colima, Mexico. The Fiery Volcano), by photographer **Sergio Tapiro**. In 2018, photographer **Pedro Mera**, won a gold medal for his story [México está de pie](#) (Mexico Stands).

Tec Review is a Tec de Monterrey publication which specializes in innovation, research and entrepreneurship. **Part of TEC MEDIA (like CONECTA)** it is a Tec effort coordinated by **Ana Torres Moya**, the institution's Content and National Publications Manager.

With information from Tec Review and José Longino Torres

SEGURAMENTE QUERRÁS LEER TAMBIÉN:

<https://tec.mx/en/news/national/institution/tec-review-tecs-magazine-wins-3-case-platinum-awards>