IKEA is coming to Mexico with research from Tec students



Before coming to Mexico, **IKEA** has reached an agreement with the **Tec de Monterrey** for 17 students to work on a project for this company.

IKEA is a Swedish **company** dedicated to the **design of homes**, **furniture and decorative objects**. It hopes to open its first branch in Mexico in three years.

"We are working to get to know what **Mexican families** are like. For us it was very exciting because IKEA is a company that pays attention to design, they work collectively to reach a goal together," said Diego Pérez, an Industrial Design student.

IKEA launched a **call** to choose a university in order to carry out research work.



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"Our professor José de la O and the **School of Architecture, Art and Design** participated in an IKEA scouting to see which university the company would partner with for this project. They ended up choosing Tec de Monterrey.

"They put out a call in **Mexico City and the State of Mexico** to recruit 17 students who would work the entire semester on this project, choosing students with a broad portfolio," he added.

For Diego, the options offered by the **Tec de Monterrey** to work directly with companies is a great opportunity to develop professionally, before graduating.

"When I entered **PrepaTec**, I saw all of the opportunities that the institution offers you. Maybe you won't work for a company that you did a project with, but you will gain a lot of experience and knowledge.

"Despite my age, my portfolio and curriculum demonstrate **knowledge** of my career and how I can develop myself," he concluded.

These are the students who will work on the **project** with IKEA:

- María Aguirre
- Carolina Contreras
- Gloria García
- Adriana González
- Fernanda González
- Mariana Magaña
- Itzel Mazariegos
- Ximena Nieto
- Valeria Núñez

- Diana Orta
- Denis Partida
- Karina Pérez
- Sandra Pérez
- Paola Pérez
- Diego Pérez
- Paulina Reynoso
- Erik Rodríguez
- Karla Valencia and
- Alexa Villegas.

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