

# Tec de Monterrey continues transformation process towards the future



Main photo: Udell Jiménez

**Tecnológico de Monterrey** has reported that **David Garza** (who will assume his role as the Tec's new president on July 1st) **will take full responsibility** for the institution's areas and operations as of today, May 1st.

**Salvador Alva, President of the Tec**, reported to the Tec Community that **he had recommended the Tec's Board of Directors take this decision** due to the current situation:

*"Owing to the unexpected event of the COVID-19 pandemic (...) we have activated the "emergency process" to assign the highest priority to (...) the physical and emotional health of our community and our positive contribution to Mexico.*

*During this period, David has already assumed important leadership in these efforts, and we have both made prompt decisions for our community that at the same time place Tec de Monterrey in a very significant position of influence for contributing to the country.*

*In line with this joint collaboration, I have recommended that our Board of Directors take advantage of this moment to take the next step in our transition process and allow David to take full responsibility for various areas and operations as of May 1st, which will allow us to dedicate the months of May and June to transferring those institutional powers I still hold to*

*him and, at the same time, support his position as the new leader of the Tec.”*

Garza already held the position of rector of this institution and was **appointed in January** to substitute **Salvador Alva** as president from July.



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Due to the announcement, the Tec has also reported **some changes to the institution's organizational chart**:

- ***Juan Pablo Murra Lascuráin will be the new Rector for Undergraduate and Postgraduate Areas.***
- ***Inés Sáenz Negrete joins the management team as Vice President for Inclusion, Social Impact, and Sustainability.***
- ***Bruno Zepeda Blouin will be the new Rector of Tecmilenio University, replacing Héctor Escamilla.***

**Here is the announcement in full:**

**Monterrey, Nuevo León, on May 1, 2020.** On January 10, the Board of Directors for Tecnológico de Monterrey announced the retirement of Salvador Alva as president of this institution, with David Garza as its new president from July 1st of this year.

Owing to this process and the unexpected event of the Covid-19 pandemic, with its profound implications for the Tec and its community, Garza Salazar has already assumed important leadership in all efforts made by the institution. Therefore, its current president, Salvador Alva, has

announced that, *“he has recommended the Board of Directors take advantage of this moment to take the next step in our transition process and allow Garza Salazar to take full responsibility for various areas and operations as of May 1st.”*

In these times of unprecedented uncertainty, with strong implications for the lives of everyone, we need to adapt to the dramatic changes that this new reality involves.

*“We are proud of the great talent that inspires us,”* said Garza Salazar, who announced the following changes to the Tec’s structure as a result of this decision:

**Juan Pablo Murra Lascurain** assumes the **position of Rector for Tecnológico de Monterrey’s Undergraduate and Postgraduate Areas**, whose main challenges will be consolidating the Tec21 Educational Model and its development due to the opportunities and challenges of the new situation, strengthening research and postgraduate degrees, and the integrated learning of our students.

**Inés Sáenz Negrete** joins the management team as Vice President for Inclusion, Social Impact, and Sustainability, to guarantee that people are always at the heart of the institution’s decisions and that social responsibility is strengthened.

**Bruno Zepeda Blouin** assumes the position of **Rector of Tecmilenio University** to define and implement a strategy that allows it to have an impact on millions of people through innovative education models.

Further changes derived from this process of transformation will be announced soon.

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## **Profiles:**

### **Juan Pablo Murra**

Murra previously held the title of Vice President of Relations and Development.

He was a consultant at McKinsey & Company. As part of his experience at McKinsey, he worked on projects for multinational companies, foundations, governments, and family businesses. He supported his customers in the areas of strategy, organization, and operations in Mexico, the United States, Brazil, Colombia, Russia, and the United Kingdom.

Juan Pablo has experience in areas such as energy, consumer goods, finance, education, and philanthropy. From February 2012 to September 2016, he was responsible for the processes of Planning and Transformation, and Institutional Governance at Tecnológico de Monterrey, as well as teaching family business and institutional governance. He later headed the Business School, forming a solid team, strengthening the faculty, developing new programs, and always focusing on strategic areas.

Murra holds a degree in Industrial and Systems Engineering from Tecnológico de Monterrey and an MBA from New York University.



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## **Inés Sáenz**

She previously held the position of Dean of the School of Humanities and Education.

Sáenz received her Master's and PhD in Hispanic Studies from the University of Pennsylvania (UPENN). She is a professor of contemporary Latin American literature. Inés is currently the Dean of the Postgraduate School of Education, Humanities, and Social Sciences at Tecnológico de Monterrey.

Over the course of her career, she has contributed to the design of postgraduate academic programs such as the Master's in Humanistic Studies and the PhD in Humanistic Studies.

She has also directed Humanities programs such as the Alfonso Reyes Chair, as well as designing and implementing Humanistic and Civic Education as part of the curriculum for undergraduate Tec students. As a researcher, she participated from 2009-2011 in two research seminars at the CRAL (Centre de Recherches sur les Arts et le Langage) of EHESS Paris: "Contemporary Narratologies" and "In search of an epistemology of the literary".

As Chair of Ethics and Peace Culture for the Attainment of Human Rights, her research has focused on the role played by artistic and literary imagination in peace processes. She contributes regularly to the newspaper Milenio.



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## **Bruno Zepeda**

He previously held the position of Vice President of Strategy, Transformation, Innovation, and Digital Future.

Zepeda has been Vice President of Strategy, Transformation, Innovation, and Digital Future since September 2019.

Since joining Tecnológico de Monterrey in 2013, he has held the positions of Vice President of Administration and Finance and Vice President of Operations.

Over the course of his career, Bruno has worked at: Procter & Gamble in Administration and Finance positions in Mexico and Chile; the Boston Consulting Group as a consultant; Casa Pedro Domecq as Director of Financial Planning and Treasury for Latin America and as Director of Financial Planning and Analysis for the entire Allied Domecq group in Bristol, United Kingdom. He holds a degree in Industrial Engineering from the Pan-American University and a Master's in Business Administration (MBA) from the IPADE.



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