

# 50 free courses on Coursera for Tec students, staff, and graduates



**Further your education with specialized online courses.**

**Students, collaborators and now also graduates of [Tec de Monterrey](#) and [TecSalud](#) staff can take nearly 50 courses on [Coursera](#) with completely free certification.**

This is part of **The Triad** alliance of the **top 3 private universities** in Latin America: [Tec de Monterrey](#), the **Pontifical Catholic University of Chile** and the **University of Los Andes in Colombia**.

Although anyone can take courses on the **Coursera digital training platform** free of charge, certification usually involves a cost (approximately **\$50 per course** and **\$300 per specialization**).

Members of the **Tec community** can **be certified free of charge** in specialization programs and courses from **these institutions**.



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*“Coursera and the 3 universities from The Triad saw the potential of continuing the project for another year,”* said **Jorge Rodríguez Tort**, leader of Alternative Tec Credentials to **CONNECTA**.

*“In this second year, we asked if our **Tec graduates** could also have access to this benefit, to provide them with an added bonus when graduating from the Tec.*

*“Just from the Tec alone we have 3,777 members so far, who are using this benefit by taking one, two, or even three **MOOC** courses,”* he added.

MOOC stands for **Massive Open Online Courses**.

[Click here](#) to see the entire range of courses and read on for instructions.



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## WHY SHOULD YOU TAKE A COURSE?

The courses available were created by **teachers from the 3 universities** and cover topics such as **leadership, business, entrepreneurship, education, physics, health, and even video games.**

Offered jointly by the 3 universities, there are **100 courses and 10 specialized programs** available.

*“You can be trained by top-level universities. It’s important to take that into account, because this is **quality education which is free.**”*

*“You can take a **re-skilling** course or in many cases a **cross-skilling** course to learn new skills to **strengthen your profile** in current areas,” he added.*

## HOW CAN I TAKE A COURSE?

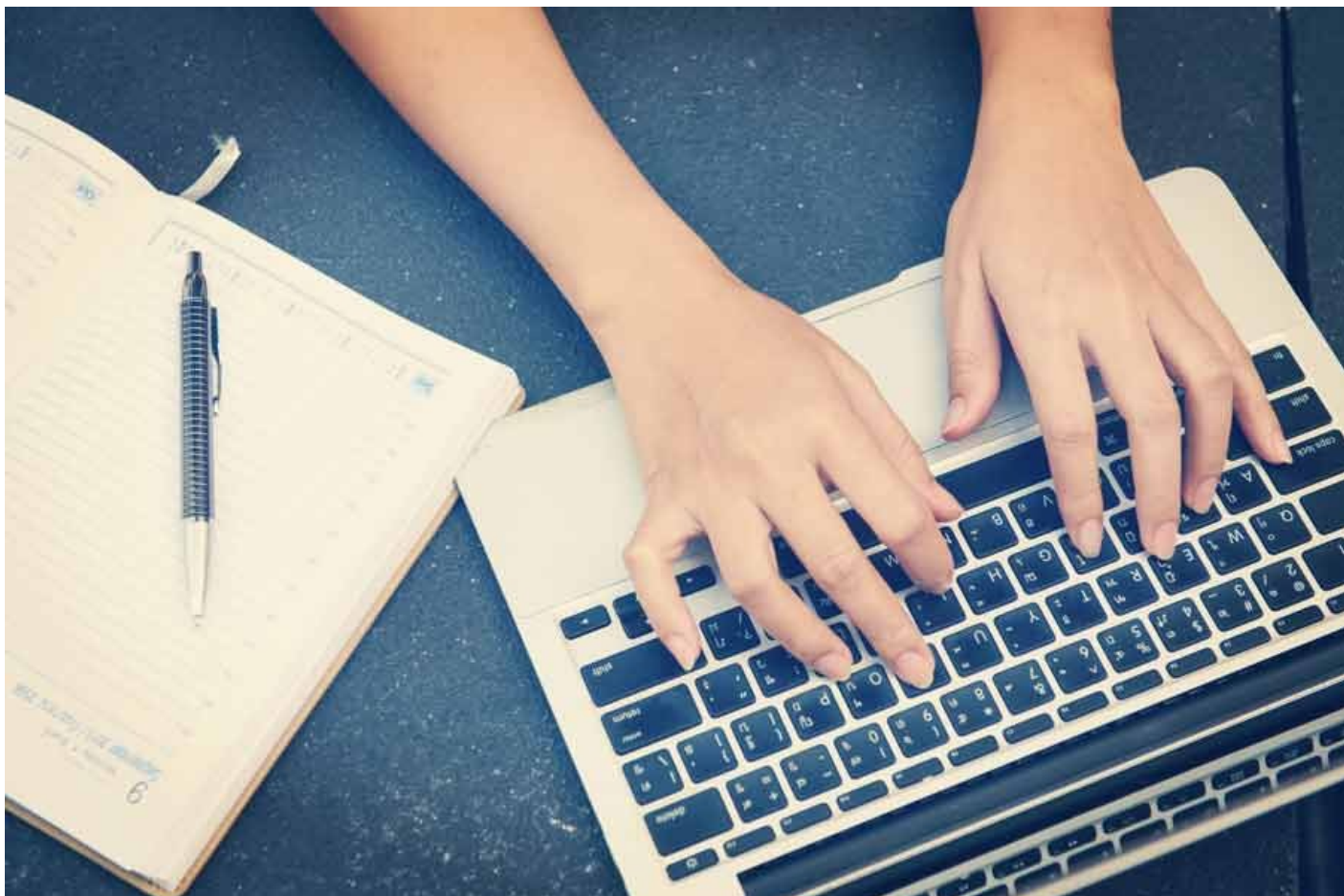
All active Tec and Tec Salud students, graduates, academic and administrative staff whose email address ends with **@ itesm.mx**, **@ tec.mx**, **@ tecsalud.mx** or **@ exatec.tec.mx\*** are eligible to enter courses as follows:

1. Enter through [tec.mx/latriada](https://tec.mx/latriada)
2. Click the Join for Free button.



3. If you're a Tec student, graduate, or collaborator, click on the "Log in with Tecnológico de Monterrey" button.
4. Enter with your enrollment or employee number.
5. Check the **Catalog** option to find out what courses are available.

\*If you're a graduate, you can [register here](#) to obtain your Tec graduate email account.



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## DISCOVER THE COURSES

Rodríguez Tort reported that the courses offered this year are the same as last year's. However, he stated that they intend to gradually **extend this** with **new courses** throughout the year.

*"We also hope to double the number of students involved, as they discover that **MOOCs** offer the possibility of learning, where, how and when they choose," he concluded.*

**Here are some of the courses available on the platform:**

### Entrepreneurship

- *How to turn my idea into a business.*

- *How to build my business model.*
- *Successful Business Management for SMEs*

## **Leadership**

- *Effective leadership for the 21st century*
- *Self-leadership and managing emotions in complex situations*
- *Leadership styles*

## **Sexuality, human rights, equality**

- *Wellbeing, equality, and human rights*
- *Sexuality and education*
- *Sexuality... much more than sex*

## **Marketing**

- *Social media marketing*
- *Green marketing*

## **Literature**

- *Reading Macondo: the work of Gabriel García Márquez*

## **Programming**

- *iOS application development*
- *Design and development of video games*

[Click here](#) to see all the courses available.



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## AN ALLIANCE FOR QUALITY EDUCATION

This project is part of a cooperation agreement between the universities of **The Triad**.

*“By bring the three universities together, we can provide specialized courses and programs from each university in the different countries of Colombia, Chile and Mexico,”* said Rodríguez

The alliance was formalized between the 3 universities in August 2018, and **these courses began to be offered last year**. They're open to the public but have **free certification** for the Tec community.

The Triad universities are ranked as the **top 3 private universities in Latin America** by world ranking evaluators such as **Quacquarelli Symonds**.

## READ MORE NEWS AT CONECTA:

<https://tec.mx/en/news/national/education/excellent-tec-receives-e-learning-award-spain>