And the BroadwayWorld Award goes to... Tec Guadalajara for Mamma Mía!



Photos: Verónica Balderas

BroadwayWorld, the specialized New York theater *website*, has recognized **Mamma Mia!**, the musical comedy performed by students from Tec Guadalajara.

The 2019 *performance* presented at the Tec Guadalajara campus was awarded the **Best College Production of a Musical in Mexico** at the **BroadwayWorld Regional Awards**.

The <u>BroadwayWorld Mexico Awards</u> are recognitions published annually by this site, which provides daily coverage of international theater productions.

The **objective** of these awards is to **recognize Mexican plays**, **musicals**, **productions**, **and artists** for their **outstanding achievements** in national theater.

The nominees and categories were published on the **BroadwayWorld Mexico Awards** platform where audiences voted for their **favorite musicals**.

The musical, performed by the theater group from the Guadalajara campus, won 46% of the vote in the category for the **Best College Production (Play or Musical).**

More than **100 cities** from regions or countries such as Latin America, Europe, Asia, Canada, and Mexico competed in the **BroadwayWorld Regional Awards**.



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Paz Villaseñor, a Communications and Digital Media (LCMD) graduate and lead in the musical, said that:

"This **award is for the Tec**. I'm **grateful** to belong to an institution that provides us with the opportunity to display **our talent** on upmarket stages."

The Mamma Mia! Musical

On the two days they performed – April 10 and 11, 2019, *Mamma Mia!* completely sold out of tickets to more than 3,400 people at the performances in the city's Performing Arts Center.

In staging this musical comedy, about **120 Tec Guadalajara students** demonstrated their talent in the various performing arts.

This play features **live music and singing**, besides all the **acting and dancing** required by the script, which revives some of the songs from **ABBA**.

It narrates the entanglements of a young woman who wants to find out who her father is. Based on her mother's diary, she decides to invite all **3 possible candidates to her wedding.**



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María José Aceves, an Industrial Design student (LDI) and co-star in the musical, said that:

"This **recognition** speaks of the high **professional standard** of **Tec productions** and I'm happy to be part of this very talented **team**."

For her part, Yolanda González, Director of Art and Culture for the Western Region at the Tec, pointed out that participating in these activities develops student talent.

"It stimulates abilities that they never knew they had and makes them face situations that give them tools for their professional life. It makes them more confident and so they grow."



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Tec Guadalajara Art and Culture is already working on its **next** production "**Young Frankenstein**", the original musical by *Mel Brooks* and *Thomas Meehan*.

Auditions for the cast of this **next production** will start the second week of February at the campus facilities.

The community at large will be able to enjoy "Young Frankenstein" on May 20 and 21 at Teatro Diana and tickets will be on sale at the beginning of March.

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