## Dean of Tec Business School named Educator of the Year



Ignacio de la Vega, Dean of EGADE Business School and the Tec de Monterrey Business School was distinguished by the <u>Academy of International Business (AIB)</u> as the International Educator of 2020.

This is an annual award to **academic leaders in business education** who have an exceptional way of promoting international business programs.

Considerations include **personal initiative**, **support of teaching staff**, and **ongoing educational innovation**.



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De la Vega's career as an educator spans more than **three decades**, in both the **public** and **private sectors**.

"It means a great deal. I am exceedingly **honored to receive this award**. The AIB is a highly respected, diverse and multicultural community.

"This is not only a recognition of my 30-year career in education, but also of the teamwork we have at Tec de Monterrey," said De la Vega.

## STRATEGY FOR INTERNATIONALIZATION

According to the AIB, De la Vega and his team have implemented an internationalization strategy to increase the global reach and recognition of **EGADE Business School** and the Tec **Business School**.

"Teamwork is what really produces results. In this particular case, it resulted in the internationalization strategy," said the Dean.



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Among the most salient programs forming part of this strategy are:

- First Tec bachelor's degree program taught entirely in English
- Bachelor's Degree in Global Business
- Full-Time MBA in Innovation & Entrepreneurship, number 1 in Mexico and Latin America.
- Master's Degree in Business Management, winner of the 2019 EQUAA International Innovation Award.
- Association with global platforms for the **first online premium MBA** in Latin America.
- Short online courses on inclusive leadership.
- MicroMasters in negotiation and leadership and innovation and entrepreneurship.

"This is what we do at Tec de Monterrey. We change the vision and the way of educating. We definitely focus on our global vision as an essential part of what we do."

De la Vega will receive the <u>International Educator of the Year Award</u> at the 2020 Annual Meeting of the AIB, to be held in Miami, Florida, from July 2 to 6.



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"Tec de Monterrey has a talented community, with transformative students, academics, and collaborators. (...) This recognition belongs to all of them at the Tec and at EGADE," he concluded.

**EGADE Business School** belongs to the 1% of business schools worldwide that have what is known as the "triple crown" of international accreditation (AACSB, AMBA, EQUIS).

Accreditation from these bodies certifies the high-quality standards they recognize in global business education.

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