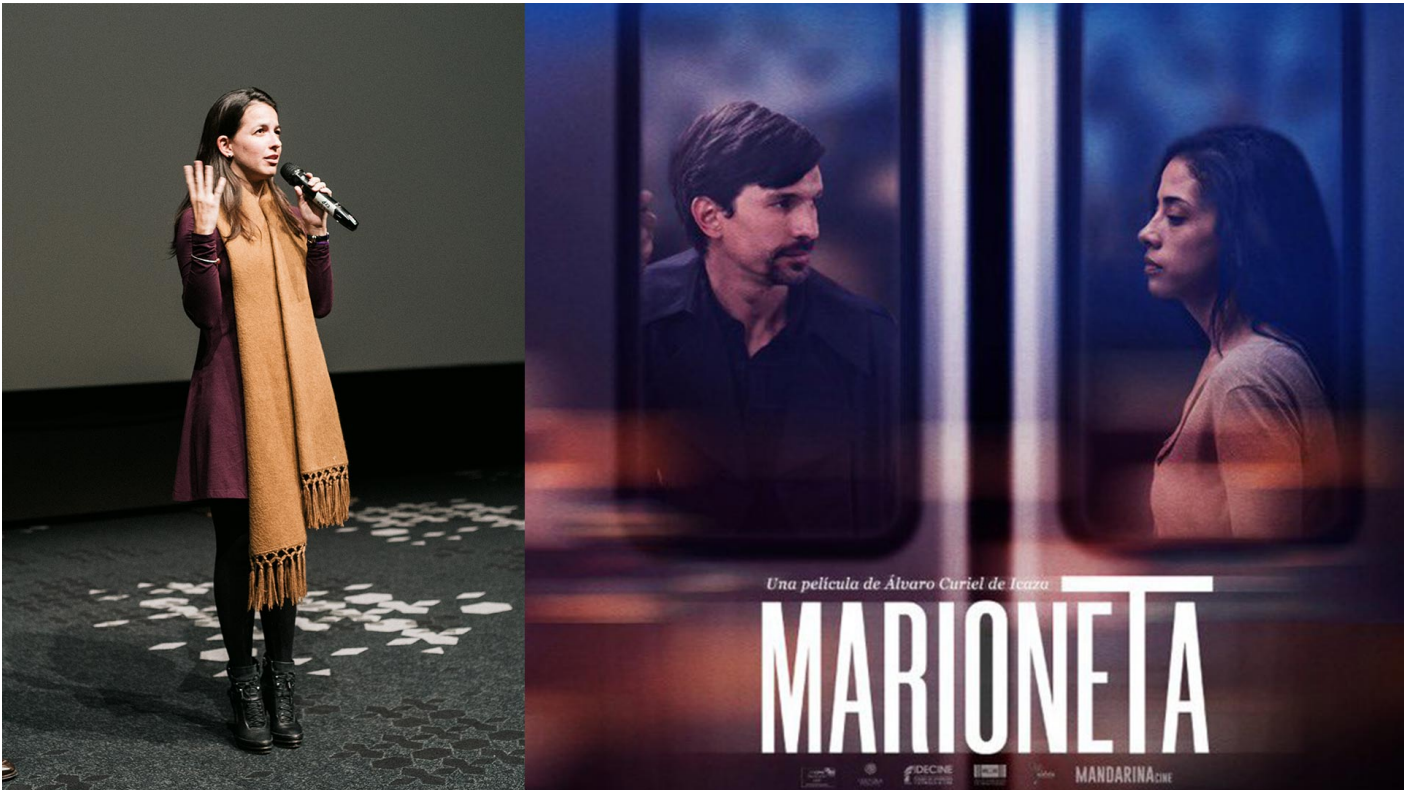


# Versatile producer Gabriela Gavica is premiering her film Marioneta



At the age of 31, [Gabriela](#) has moved from making **music videos** and producing the **Top Chef** program to attending the **Cannes Film Festival** and producing feature-length films.

The movie [Marioneta](#), which **opens this weekend in Mexico**, is the latest one to bear the particular stamp of producer [Gabriela Gavica](#).

A graduate in **Communications** and currently taking a **Master's in Business Administration** at **Tec de Monterrey**, Gaby seeks to continue creating **high-impact projects** at the **Mandarina Cine** production house she co-founded.



width="900" loading="lazy">

## MARIONETA AND SOCIAL CINEMA

*“The best thing is that it’s a **sincere film** that shows **working-class Mexico with great dignity**. It’s about people looking for a better life,” she tells CONECTA.*

**Marioneta** has a **positive message** about the lives of two **street vendors** (or “vagoneros”) on the Mexico City subway.

The film is **directed by Álvaro Curiel**, who also directed successful series such as **El Dragón, La Balada de Hugo Sánchez** (a spin-off from Club de Cuervos), **Los Simuladores**, and **Cumbia Ninja**.

[https://www.youtube.com/watch?v=VpZcG\\_VWSqg](https://www.youtube.com/watch?v=VpZcG_VWSqg)

**As producer, Gavica shares the film credits with icons of Mexican film production, such as Mónica Lozano.**

*“It’s a film that has a **clear message**: it tells you that you have to look for opportunities and **pay attention to them.**”*

In the film, **Cuban theater actor Ernesto** (Rafael Ernesto) meets **Belén** (Fátima Molina). Their lives take a different turn after they meet in the city’s **underground world**.



width="900" loading="lazy">

*“It’s not just about making movies, but about creating culture in the country.”*

## **FROM CLASSROOMS TO THE SEVENTH ART**

Gabriela began her **career** studying **Communications** at the at the **Tec’s Monterrey campus** and went on to finish her professional studies at the **Mexico City campus**.

It was there where her interest in the **movie industry** began. However, as she became involved in projects, she began to realize what it implied.

*“You think cinema is all glamor but it’s not glamorous at all. It was a shock to deal with these new work structures,” she confessed.*



width="900" loading="lazy">

For a moment, **she thought that perhaps cinema might not be for her**, but her taste for cinema returned when she took part in the film [“La Cristiada”](#).

Later, she joined **Canal Once** and sometime later entered the **Cinematographic Training Center**, where she specialized in **production**.

*“It’s one of the best film schools in Mexico, only 15 students enter,”* she said with pride.

## **BEING A PRODUCER: A PASSION**

The Tec graduate’s career includes **music videos, television shows**, and movies presented at well-known festivals.

While specializing in production, **Gabriela worked** as a **production assistant** on a music video for the singer **Chayanne’s** song [Madre Tierra](#).



width="900" loading="lazy">

*“Right after the music video, I was **invited to produce Top Chef in Mexico**. Not as an assistant, but as a producer.*

*“It was one of those **decisions that change your life**. I was afraid, but **what scares you is what you should do**,” she stressed.*

At the end of **Top Chef**, she was invited to produce the film **“Noches de Julia”**. The experience left her with the desire to branch out on her own, developing into the production company **Mandarina Cine**.

## **HER OWN PRODUCTION COMPANY AND THE CANNES FILM FESTIVAL**

**Mandarina Cine’s** first film, **“[Ayer Maravilla Fui](#)”**, accomplished much more than Gabriela had imagined.

*“**My first experience as a producer of my own film led me to the Cannes Film Festival**,” she said proudly.*

This made her look for projects with **stronger stories** and try to **position Mexico** in that sense.

*“In **Mexico**, we’re at a time when **cultural cinema is gaining relevance** “It’s not just about making movies, but **about creating culture in the country**,” she said.*

*“**Production makes you part of the project from the beginning**. It’s part of what excites me, that **ability to create and follow something through to its very core**.”*



width="900" loading="lazy">

## FUTURE PROJECTS

With **Mandarina Cine**, Gabriela has produced movies, documentaries, and short films. The 2018 drama **[“Cría Puercos”](#)** was nominated for the **Ariel Awards**.

**Gabriela** is currently studying a **Master’s in Business Administration (MBA)** at the **[EGADE Business School](#)** of **Tec de Monterrey**, to continue developing her production house.

What’s more, she says she **will continue** helping directors to **tell their stories** and accompany their creations as they come to life.



width="900" loading="lazy">

## YOU'LL ALSO WANT TO READ:

<https://tec.mx/en/news/national/art-culture/tec-graduate-and-digital-artist-who-worked-lighting-movie-1>