# IFE Conference 2025: Future of education takes the stage at the Tec



**IFE Conference 2025** offers three days of sharing experiences in **educational innovation** through keynote speeches, panels, special events, awards, networking, and more.

Formerly called the International Conference on Educational Innovation (CIIE), the IFE Conference is an event organized by <u>Tec de Monterrey</u> to learn about the latest trends and practices in education.

The 2025 edition is entitled "*Driving the Future of Education with Innovation and Technology*," which seeks to address the challenges presented by emerging technologies in education.

This edition seeks to reflect on how **educational institutions** can adjust to changes, incorporating technology in an **effective and ethical manner to train skilled and committed professionals**.

IFE stands for *Institute for the Future of Education*, a Tec platform that seeks to improve higher education and lifelong learning through educational innovation.



/> width="900" loading="lazy"> The 2025 edition kicks off

**IFE Conference 2025** kicked off at **Tec de Monterrey** with guests from Peru, Chile, Argentina, the United States, Spain, El Salvador, Honduras, and Mexico.

The Borregos Arena on Monterrey campus provided the stage for Rector of the Tec Juan Pablo Murra to welcome the attendees.

"The Tec is an institution from society for society. Initially, this was an event designed for Tec professors, but we saw that it was of value to society, and we opened it up.

"We've arrived at an event that we believe is of value and that the content generated here **changes** *institutions, changes people, and changes communities*," he said.

In the face of global challenges, technology, capacity building, and knowledge will make it possible to solve these challenges, said Murra.

"Through **collaborative work**, we'll ensure a better, more prosperous, fairer, and more sustainable future," he added.

Finally, Murra talked about how the institution is using **technology** and the **challenges** involved, especially in artificial intelligence (AI), such as:

- Transforming the teaching-learning process with artificial intelligence.
- What students are taught and how the Tec transforms its courses to ensure that new professionals know how to use artificial intelligence in their professions.

- Seeing how we are advancing in artificial intelligence research.
- Guidelines and the ethical use of artificial intelligence.

# "The content generated here changes institutions, changes people, and changes communities." – Juan Pablo Murra



/> width="900" loading="lazy"> Inteligencia artificial en la educación

**Michael Fung**, Executive Director of IFE at Tecnológico de Monterrey, and Paulo Blikstein, Director of IFE's Research Lab, reflected on the promise of AI in education and its real potential.

According to Fung, the excitement around the use of AI in education can be divided into four main areas:

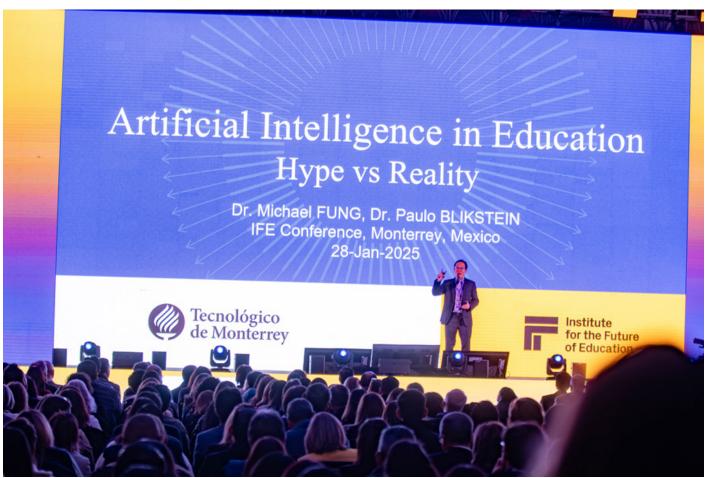
- 1. Its potential to surpass human intelligence.
- 2. The possibility that this is an imminent replacement for teachers.
- 3. The idea that this type of technology is capable of solving any problem.
- 4. Al capabilities to bridge information gaps.

"It speaks to how generative AI is leveling the playing field, eliminating long-standing gaps in access, and **democratizing knowledge** and resources across multiple sectors," the IFE Executive Director said.

Although the speakers acknowledge that there are exaggerated expectations about what technology can do, they emphasized that, although there is a long way to go, there are realistic uses that are **transforming and innovating upon the current paradigm.** 

**Educational technology**, Blikstein explained, benefits from being leveraged by audiences interested in learning, facilitating, and training teachers in its use, and promoting live interactions and feedback to increase engagement.

"We have to **prioritize human beings** in this feedback loop (...) so that the risk of many of these tools decreases by having someone check what is going on, what is being done, and taking care of safety," he pointed out.



/> width="900" loading="lazy"> What is IFE Conference 2025?

# Keynote speeches and panels

World-class experts were invited to speak on current issues of relevance to education.

These international speakers include:

- Richard Culatta, CEO, International Society for Technology in Education (ISTE)
- Matt Sigelman, President, The Burning Glass Institute
- **Tony Chan**, Professor and Immediate Past President, King Abdullah University of Science & Technology
- Lisa Marsh Ryerson, President, Southern New Hampshire University (SNHU)

- Victoria Galán-Muros, UNESCO Head of Research and Analysis, International Institute for Higher Education
- Arturo Cherbowski, General Director of Universia Mexico, Executive Director of Santander Universities
- María de las Mercedes Miguel, Minister of Education, Government of the City of Buenos Aires
- Ricardo Moreno Patiño, Vice-Minister of Higher Education, Government of Colombia
- Freddy Vega, CEO and Founder, Platzi
- Michael Golden, Vice Dean, Innovative Programs and Partnerships, University of Pennsylvania, Graduate School of Education (Penn GSE)
- **Sanna Järvelä**, Professor and Head of the Learning and Educational Technology Research Lab (LET), University of Oulu
- Àngels Fitó, President, Open University of Catalonia
- María Teresa González Carrasco, Communicator in the Academic Vice Rector's Office, Pontifical Catholic University of Peru
- Liz Reisberg, Consultant in Higher Education and Board Member, Center for International Higher Education
- Guillem Garcia Brustenga, Trends Analyst, Learning Innovation Center, Open University of Catalonia
- Roger Azevedo, Professor and Lead Scientist, School of Modeling Simulation and Training, University of Central Florida
- Leandro Folgar, Ex-President, Plan Ceibal, Vice Rector, Catholic University of Uruguay
- Ellen Boeren, Professor in Adult Education, University of Glasgow
- Cécile Bertrand, Head of Department, Compte Personnel de Formation (CPF)
- Flavio Leoni, Head of Communications, Paris and Professional Training and Skills, Caisse des Dépôts Group
- Vicente Atxa, Rector, Mondragon University
- Nicole Graf, Rector, Baden-Württemberg Cooperative State University (DHBW)
- Jimena Hurtado, Vice Rector, Research and Creation, University of Los Andes (UniAndes)

See all the speakers and panelists here.



/> width="900" loading="lazy">

# - Featured Events

Selected lecture and panel content offered in a **hybrid format** for participants who do not have the opportunity to attend in person.

# - Summits and special events

IFE Conference 2025 will simultaneously have keynote speakers and panels, various **events**, and **summits** that enrich the discourse on issues of relevance to education, in addition to providing spaces where various key players converge, such as:

- Artificial Intelligence in Education Summit
- IFE EdTech Summit
- IFE Education Policy Summit
- Transforming Higher Education
- Novus Summit
- Global Learning
- Lifelong Learning
- IA and Innovative Education at Tec de Monterrey
- CSO Symposium
- Education for Sustainable Development
- UNESCO Symposium
- Digital Humanities

# - Selected papers

During the conference, research and innovation papers, book presentations, panels, and networking roundtables will be presented, all carefully selected from the call for papers made months before the event.

The **thematic lines** of the papers are:

- Educational Trends
- Technologies for Education
- Academic Innovation in Health
- Educational Innovation Management
- Lifelong Learning

#### - Innovation Fair

A space where sponsors and strategic allies present technologies and relevant information related to educational innovation.

This space also has a section dedicated to research posters selected from the same call for papers.

- Edtech Park

An exhibit of around 30 EdTech ventures will take place during the IFE EdTech Summit.

https://www.instagram.com/p/DCzwPkSMnHW/

# - Al and other technologies at Tec de Monterrey

Showrooms and guided tours that showcase the technologies that are transforming learning experiences at Tec de Monterrey. (CEDES, Mostla, and VR Zone).

#### - Awards

This edition will once again feature the **TecPrize** final and the **RIE 360**, Educational Innovation Network award ceremony.

# 1. The RIE 360 Award for Educational Innovation

An initiative of the Educational Innovation Network 360 (RIE 360) that seeks to identify and promote innovative actions in education that have a positive impact on the learning and development of student competencies.

It is aimed at teachers from high schools and higher education institutions in Mexico. The three finalist experiences will be presented during this event, and the winning experience will be announced.

# 2. The TecPrize Final

The highlight event of this open innovation initiative from the Institute for the Future of Education. During the final, each team has the opportunity to present its proposal to a jury composed of experts in education, technology, and entrepreneurship.

After the presentations, the three winning projects will be announced and will receive monetary prizes of US\$30,000, US\$20,000, and US\$10,000 for first, second, and third place, respectively.

# 3. Novus Award

Recognition ceremony for the most outstanding educational innovation projects of the 2025 Novus Generation, Tecnológico de Monterrey.

# • Networking spaces

During the three days, participants have the opportunity to make connections during roundtable discussions, workshops, breaks, and a Cultural Networking Cocktail Party organized in the Luis Elizondo auditorium on the second day.

# See the events over the three days

See the full agenda here (Subject to change).

You can also **download the event application**, log in with your registration email, and enjoy the networking and virtual content.

# El IFE Conference 2025

The IFE Conference is one of the most important events in educational innovation in the Spanishspeaking world.

This is the eleventh edition of this event, formerly known as the International Conference on Educational Innovation (CIIE).

"**IFE Conference 2025** focuses on the complex challenges facing the education sector as it embraces innovative pedagogies and advanced technologies, including artificial intelligence," said Michael Fung, who is also President of the IFE Conference.

This year, more than **250 activities** have been created to learn about challenges, opportunities, and trends that are transforming education around the world.

"Educational leaders must overcome these challenges to transform their educational models and practices to address the changing needs of their economies and societies in these rapidly changing times," he added.

**Artificial intelligence**, online learning, data analytics, among other tools, are part of the changes facing education.

*"IFE Conference 2025 provides an excellent platform for constructive dialogue and partnership building to shape the future of education in Latin America and beyond*," added Fung.

**This edition** invites specialists and researchers to share strategies, research, and innovative practices that promote educational development aligned with the demands of today's world.

To date, it has:

- 29,000 on-site participants
- Participants from 40 countries
- 3,000 institutions
- More than seven million online views

{"preview\_thumbnail":"/sites/default/files/styles/video\_embed\_wysiwyg\_preview/public/video\_thumbnails/h Video (Adaptable)."]}

# LEE TAMBIÉN:

https://conecta.tec.mx/es/noticias/nacional/institucion/presidente-del-tec-en-davos-universidades-tienen-rol-clave-en-futuro