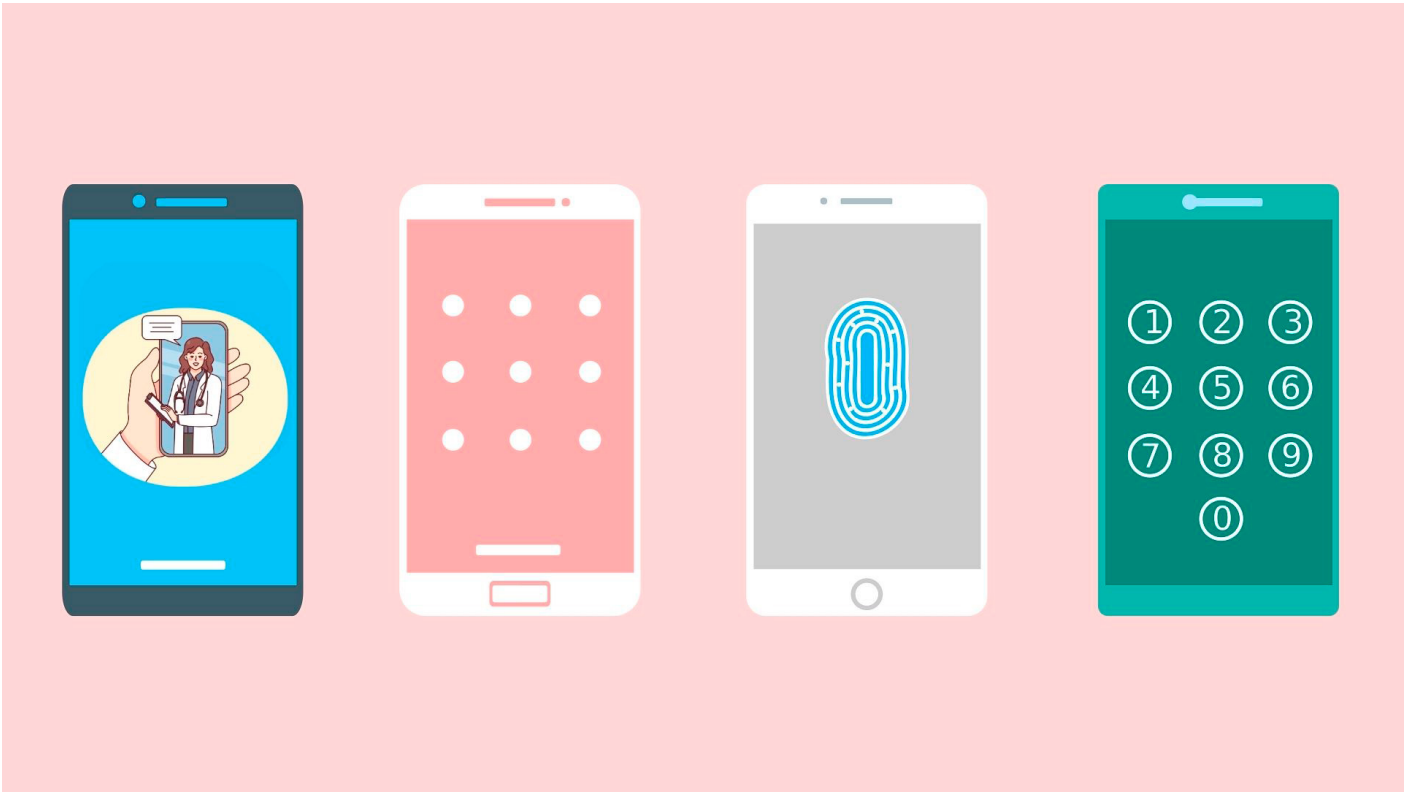


PrepaTec students win international competition with health app



[PrepaTec Metepec](#) students have stood out on an international level by winning the **Advances Social Justice and Equity Award** of the [Jacobs Teen Innovation Challenge](#), an international competition organized by the **University of San Diego** in the United States.

Through their project, entitled “**Rolling Towards Menstrual Equity**,” **Cristina Barrera, Santiago Velasco, Regina Díaz, and Kikey Pulido** crafted an innovative idea to combat period poverty under the guidance of their teacher **Itzel Rodríguez Pacheco**.

The team was involved at all stages of the project, from generating the idea, developing the business plan, and designing the prototype to **coding a mobile application** that became the center of their proposal.

This project combines an **educational app about menstruation** with a **mobile unit** that **distributes menstrual products** and **offers health services** in strategic locations, thereby **reducing inequality** and **promoting social equity**.

The **PrepaTec Metepec** team stood out for their creativity, social impact, and innovative approach in the competition, which was attended by more than **4,700 students from 32 countries**.

ROLLING TOWARDS MENSTRUAL EQUITY



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According to the team, this achievement means that Mexico is setting an example for **social initiatives** led by new generations.

Professor **Itzel Rodríguez Pacheco** expressed the pride she feels about her students' work.

*"This project is the result of months of **effort, creativity, and teamwork**. It's inspiring to see them transform an idea into something tangible and so impactful.*

*"It's an example of how **young people can lead important social changes** and shows how **Mexico has a lot to contribute to the world**," she said.*

***"It's inspiring to see them transform an idea into something tangible and so impactful."** - Itzel Rodríguez*

Quality healthcare for women and girls

Kikey Pulido, a member of the team, shared her enthusiasm for having participated.

*"It was a huge satisfaction and, truly, **I felt very grateful**. We've been working for weeks and even beyond the award; knowing that **we're tackling a social problem as serious as period poverty** really fulfills us," she said.*

In addition to the award, the students received **500 dollars**, which they decided to donate in full to [Equality Now](#), an **international feminist organization** that fights for **women and girls' human rights**.

*“Winning the award was not only reward for our effort and work but also represents **progress toward the recognition of the right quality of life** and health for all people who menstruate.*

*“Furthermore, **for me, it means contributing to our society** and actively participating in **the construction of a conscious and informed society**,” said **Cristina Barrera**, a member of the team.*



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Finally, **Santiago Velasco** wanted to encourage more young people to join this type of initiative.

*“Don’t miss out on an opportunity like this: **it’s a great experience**; it’ll require work and dedication, but all important things require that at the end of the day.*

*“This project opened my eyes to **the problems** that exist **in the world** on a daily basis, and I think it’s a good way to do our part,” he concluded.*

The call for applications for the [Jacobs Teen Innovation Challenge 2025](#) is currently open and PrepaTec schools nationwide are looking for their next participants.

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