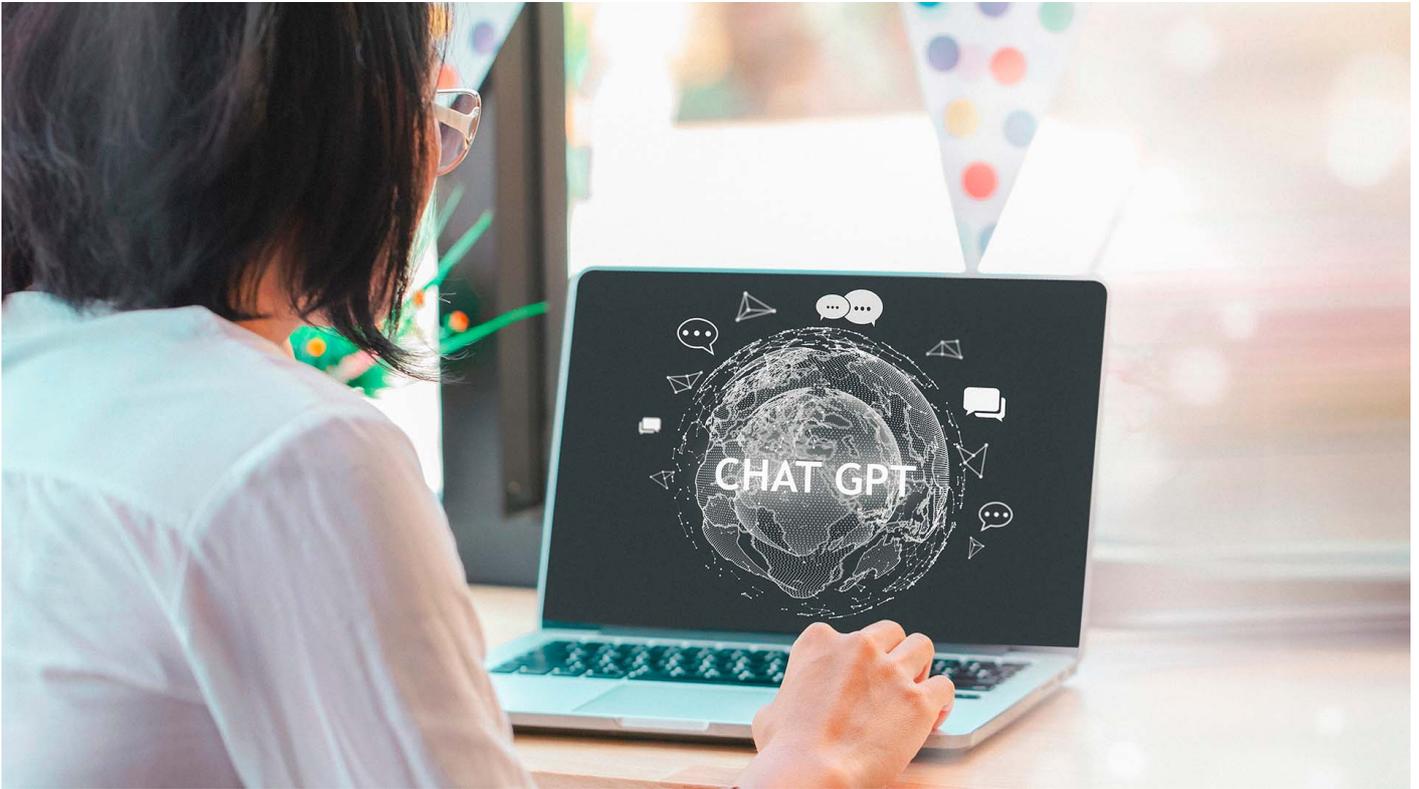


Interested in Artificial Intelligence? Tec launches ChatGPT course



Would you like to get up to speed on how to use ChatGPT? [Tec de Monterrey](#) has just launched a training course for learning how to **use ChatGPT effectively** and **implement it** mindfully and responsibly **in educational settings and the workplace**.

*“The course includes an **exclusive interview with an international Artificial Intelligence (AI) expert from Hong Kong**, as well as being very dynamic and digestible. It’s designed for any participant to get familiar with ChatGPT and understand the basic tools.”*

This was the explanation from **Jorge Nava**, E-Learning Project Coordinator at Tec de Monterrey’s **Institute for the Future of Education**.

The content is now available on the [Coursera](#) platform and is **open to the general public**.

If you’re interested, you can consult the program and course requirements in the following list:

- [ChatGPT course content](#)
- [Course open to the general public](#)
- [Free and paid course options](#)
- [How to sign up for the ChatGPT course](#)

- [If you’re part of the Tec community](#)

- [For the general public](#)



/> width="900" loading="lazy"> **ChatGPT course content**

The [ChatGPT - Applications and Strategies](#) course consists of **17 hours of training** that can be divided into 3 weeks by investing 5 hours a week or as managed by the participant.

This course contains **4 modules** that will teach you about:

- *The history and foundations of Artificial Intelligence, the essence of ChatGPT*
- *Key concepts for using ChatGPT effectively*
- *Implementing ChatGPT responsibly in **educational settings and the workplace***
- *ChatGPT ethical considerations, capabilities, and limitations*
-

“We invite you to immerse yourself in the world of Artificial Intelligence, which can help us with everyday tasks.” - Jorge Nava.

Nava explains that the course is designed with **dynamic videos, texts to read**, and presentations. One of its main attractions is that the instructors have enriched the learning experience by including an **exclusive interview with Sean McMinn, an international AI expert** from Hong Kong.

The content was created by the [Living Lab & Data Hub](#) and Alternative Credentials unit, both from the **Institute for the Future of Education** at Tec de Monterrey, specifically by professors:

- [Luis Morán](#), *Leader of IFE Living Lab & Data Hub at the Tec*

- [Olaf Román](#), *Pedagogical Architect of Educational Innovation and Digital Learning at the Tec*

coursera

Cursos Programas Programas especializados Institución



ChatGPT - Usos y Estrategias

ChatGPT - Usos y Estrategias

Lanzado



Resumen

Análisis

Anuncios

Configuración de Curso

General

Personal de Curso

Página de origen

Certificado ⁱ

Este curso ofrece un Certificado con un costo de 491 MXN

Course open to the general public

Although the course developed by Tec de Monterrey is **open to the general public**, it is focused on **people interested in Artificial Intelligence** seeking to generate text content using natural language processing models.

The **E-Learning** project coordinator makes a special invitation to the Tec community to take this course, as well as to people wanting to get up to speed on how to use AI:

“Many of the Tec’s subjects are focusing on Artificial Intelligence, so this course would be a great way for you to get the latest information.”

Free and paid course options

The [ChatGPT - Applications and Strategies](#) course is available in 2 formats: free and paid.

- **Audit (or free) format:** You can consult the content, but you won’t be able to take the exams or obtain a certificate, i.e., it would be **reference material**.
- **Verified (or paid) format:** Students pay the amount of 491 pesos and receive **full access to the course**, take exams, upload their project, and obtain their **certificate with the Tec and Coursera logos** if they pass.

*“We invite you to immerse yourself in the wonderful world of Artificial Intelligence, especially this tool that can **help us** with many of our **everyday tasks**,”* explains Jorge Nava.

“The course is designed for any participant to get familiar with ChatGPT and understand the basic tools.” - Jorge Nava

How to sign up for Tec courses on Coursera

Tec courses are offered on [Coursera](#) to the general public, as well as to its internal community.

Here are the steps to follow to sign up on the platform for this new Tec program or for other Tec courses:

How to sign up if you're part of the Tec Community

1. Go to tec.mx/latriada (this won't work if you go directly to Coursera).
2. Click the **Join for Free** button.
3. If you're a Tec student, teacher, or employee, click on the **Log in with Tecnológico de Monterrey** button.
4. **Sign in** using your (student or staff) **Tec email address**.
5. Select, if applicable, if you are **new to Coursera** or if **you are already a user with your Tec account**.
6. **Review the Explore Catalog option** to find out what courses are available.
7. Click the **View All** tab in each category to explore the courses offered.
- 8.

How to sign up if you aren't enrolled at the Tec

1. Go to the [Tec de Monterrey page on Coursera](#).
2. Click on the Enroll for free button and **enter your information**.
3. Once you have logged in, select the [ChatGPT - Applications and Strategies](#) course.
4. Click on the **Enroll for free** button.
5. When a pop-up appears, select the **Audit course** option at the bottom.
6. If you'd like to **receive a certificate**, go to your profile and explore the **Coursera plus** subscription, **which has a cost**.

Tec de Monterrey on Coursera

At the beginning of the **COVID-19 pandemic in 2020**, the Tec and other institutions and universities signed an agreement with **Coursera** to offer certifications at no cost, providing over [3,500 courses](#).

Prior to this agreement, the Tec was already offering free certifications on the platform through the [La Tríada](#) alliance, with courses from [Tec de Monterrey](#), the [University of Los Andes in Colombia](#), and the [Pontifical Catholic University of Chile](#).

José Luis Mata, MOOC course administrator at the Tec, says that Tec de Monterrey has 20 specialized programs, 81 courses, and a total of **88 learning opportunities available on [Coursera](#)**.

The [ChatGPT - Applications and Strategies](#) course, which is open to the general public, has now been added to these.

YOU MAY ALSO WANT TO READ:

<https://conecta.tec.mx/en/news/national/education/if-youre-tec-you-have-access-3000-free-courses-coursera>