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- Benefits of the IFE Explora incubation program

IFE Explora seeks to support and guide individuals and teams who are passionate about transforming the education sector. It has a duration of approximately five months and is free of charge for selected participants.

*“Over the first three months, they will have access to **workshops, content, and materials** that have to do with how to develop their **EdTech** idea,” Seltzer explained.*

*“What’s more, there will be **feedback sessions from experts** to guide them in the process. At the end of the third month, there will be a **Demo Day**, when each individual or team will show their progress to **investors, press, partners, mentors, and other selected experts**,” she added.*

Specific benefits include:

- **Format:** online.
- **There is no cost to selected participants.**
- **Workshops:** 11 online sessions in business and education to strengthen the idea (on topics ranging from **education trends, business models, intellectual property, and emerging innovative technologies** in education).
- **Feedback:** 2 group feedback sessions to which **experts** will be invited and you can show your progress.
- **EOS Platform:** A project management platform, with **material from the sessions and other exclusive videos**.
- **Personalized mentoring:** After the training stage, **the most committed and advanced projects** will be selected for assignment to a specialized mentor.

- **Connections:** Access to the LATAM EdTech community for **networking with established entrepreneurs**.
- **Exclusive events:** Invitations to EdTech community events, as well as discounts for the **IFE Conference in January 2025**.



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- Participant profile

Gómez explained that this program is looking for **people who have an EdTech idea in the early stages or in the research phase and who don't know where to begin.**

These business ideas may be in the **early stages or in the research phase**, whose **products and/or services radically improve Pre-K, K-12, Higher Education, or Lifelong Learning**, with the aim and potential for growth in the Latin American market.

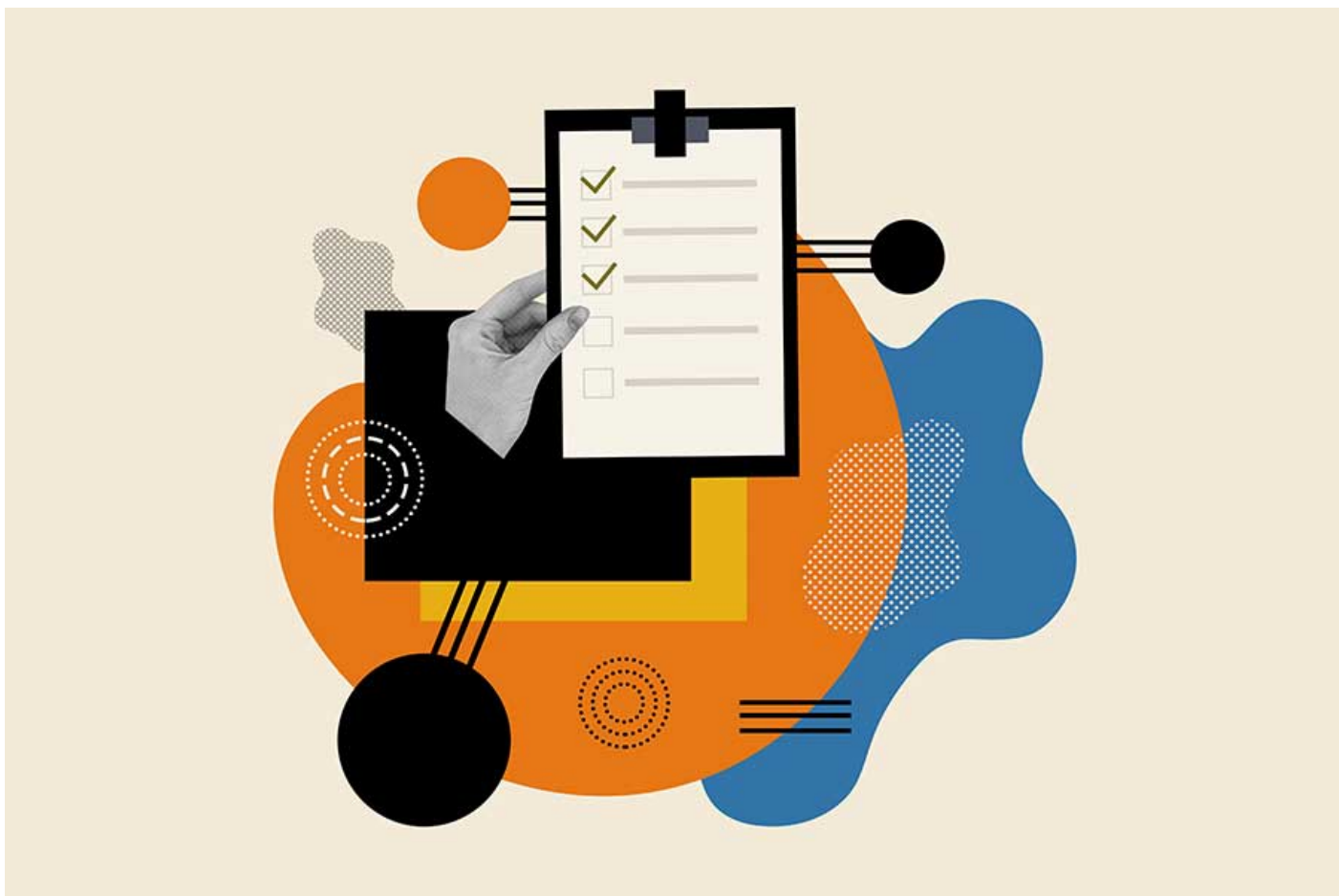
*"The program will help them take a step-by-step approach, situating them in this process, so as to **end up with a prototype** that allows them to obtain these first integrations, to see if it works quickly,"* said the EdTech Transfer Coordinator of IFE.

As part of the **participant profile**, candidates must:

- *Be of legal age and have the legal capacity to be bound by Mexican law.*
- *Have demonstrated proficiency in Spanish.*

- *In the case of a team, all members must meet the first requirement, and at least one team member must be fluent in Spanish.*
- *Have the motivation and genuine interest in solving a problem in the education sector through the development of educational solutions based on the application of scientific or technological discoveries and/or developments.*
- *Be willing to be challenged, question and explore their own and others' assumptions and ideas, actively listen, carry out self-learning, and be curious and inquisitive.*
- *If applicants have an idea or project, it must have been recently created at the time of application or no more than 12 months old and it must be fully owned by them.*

The **complete call for applications** can be consulted [in this document](#).



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- Steps to apply and key dates

1. Register on [The Next Decade \(TND\) Platform](#).
2. Download and fill out the **call for applications questionnaire** and **upload it to the platform**.
3. When registering projects, the **project leader's** full name must be clearly identified.

Key dates:

- **Application deadline:** May 8
- **Final Decision:** May 20

- **Participation formalization:** May 24
- **Program start:** May 25

YOU'LL DEFINITELY ALSO WANT TO READ:

<https://conecta.tec.mx/en/news/national/education/future-education-discussed-tecs-ife-conference-2024>