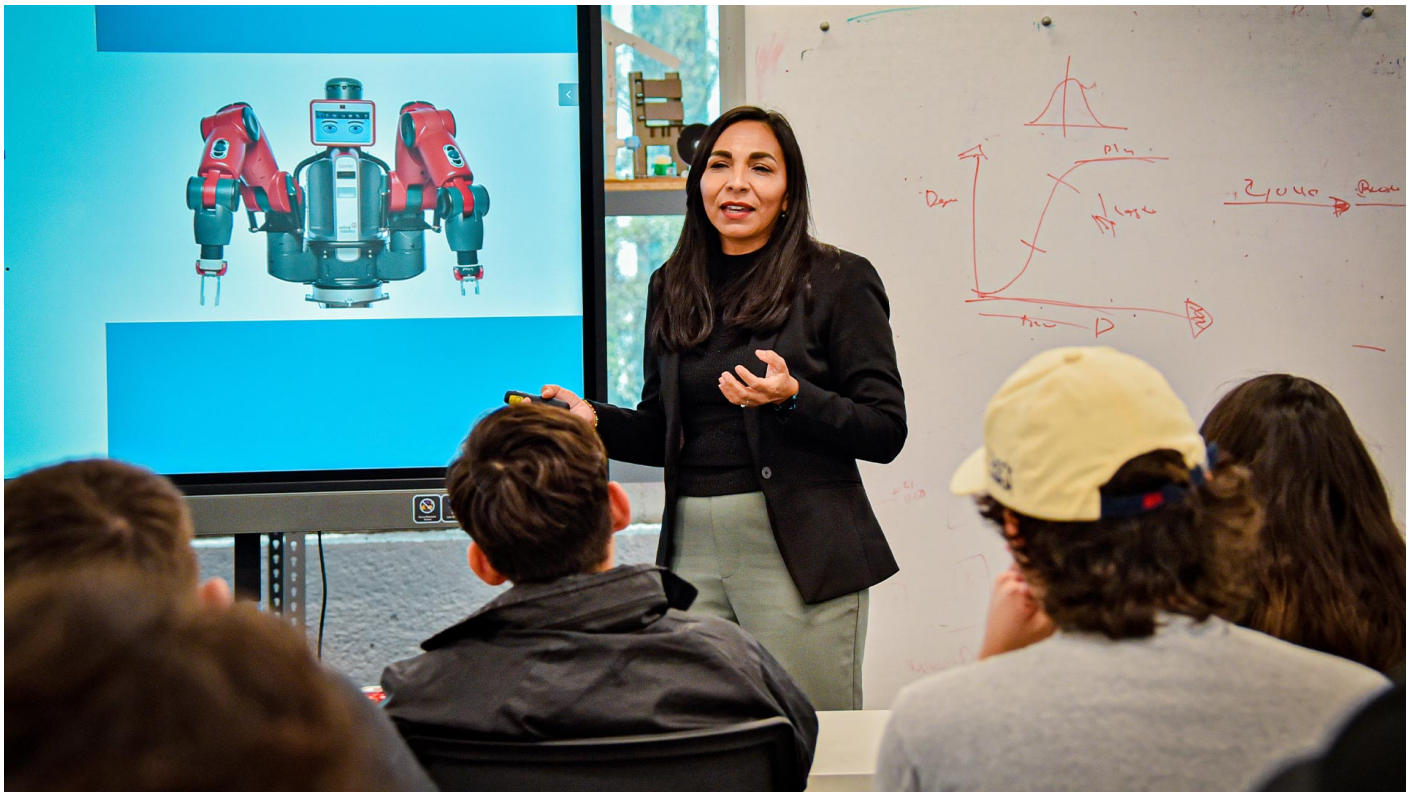


# Tec de Monterrey has 3 subjects in Top 50 of QS World Rankings



**[Tecnológico de Monterrey](#)** stands out in **28 of 55 subject areas** ranked in the **[QS World University Rankings by Subject 2024](#)**.

According to these rankings, the subjects in which **[Tec de Monterrey](#)** is among the **top 50 universities in the world** are **Marketing** (20th place); **Business & Management Studies** (23rd place); and **Art and Design** (50th place).

In this edition of the global rankings, the institution had **5 more subjects than last year**; in total, **9 Tec subjects** are in the **global Top 100**.

In **Mexico**, the Tec holds **1st place** for **8 subjects**, and for **3** in **Latin America**, respectively.



/> width="900" loading="lazy"> **Outstanding subjects at the Tec**

**Juan Pablo Murra**, Rector for Higher Education at the Tec, highlighted the efforts of **National Schools** to prioritize the continuous updating of their **syllabuses** and the strengthening of **teaching practice**.

*“The **positive results** shown by these rankings are a consequence of the great **work and commitment** of our deans, their teams, and all of our faculty,”* said Murra.

Similarly, he highlighted the Tec’s commitment to creating a **research, innovation, and learning community**, as well as carrying out **high-impact research** that helps create value for society via its schools and institutes.

The best ranked Tec subjects are:

**- In the Top 50:**

- *Marketing (20th place)*
- *Business & Management Studies (23rd place)*
- *Art & Design (50th place)*

**- In the Top 100 (51st to 100th place):**

- *Architecture & Built Environment (51st-100th place)*
- *Engineering - Mechanical & Manufacturing (68th place)*
- *Accounting & Finance (71st place)*
- *Education & Training (83rd place)*

- *Computer Science & Information Systems (84th place)*
- *Engineering - Electrical & Electronic (97th place)*

**- In the Top 150:**

- *Economics & Econometrics (101st place)*
- *Social Policy & Administration (101st-130th place)*
- *Communication & Media Studies (101st-150th place)*
- *Engineering - Civil & Structural (101st-150th place)*
- *Law & Legal Studies (101st-150th place)*

**“The positive results shown by these rankings are a consequence of the great work and commitment of our deans, their teams, and all of our faculty.” - Juan Pablo Murra**

**Tec has #1 subjects in Mexico and Latin America**

The rankings also show that the Tec holds **first place in 8 subjects in Mexico**, one more than last year.

**- First place in Mexico:**

- *Business & Management Studies*
- *Engineering – Mechanical & Manufacturing*
- *Marketing*
- *Architecture & Built Environment*
- *Computer Science & Information Systems*
- *Accounting & Finance*
- *Economics & Econometrics*
- *Engineering – Electrical & Electronic*

**- First place in Latin America:**

Similarly, the institution **leads the rankings in 3 subjects** in Latin America.

- *Business & Management Studies*
- *Engineering – Mechanical & Manufacturing*
- *Marketing*



## **QS World University Rankings by Subject 2024**

The academic programs of **1,561 universities** were evaluated in the new edition of these rankings.

These subjects are sorted into **5 subject areas**, namely:

- *Arts & Humanities*
- *Engineering & Technology*
- *Life Sciences & Medicine*
- *Natural Sciences*
- *Social Sciences & Management*

The **methodology used** for evaluation includes **5 indicators**:

- *Academic Reputation*
- *Employer Reputation*
- *Research Citations per Paper*
- *H-index*
- *International Research Network*

This rankings list has been prepared since 2011, and is one of those produced by British evaluation firm **Quacquarelli Symonds (QS)**, such as the QS World University Rankings, QS Best Student Cities, and other regional rankings that evaluate educational institutions around the world.

**Click here** to consult the rankings and details by subject.

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