

# Look to Asia: Tec agrees to get students closer to Japanese industry



Some of the commitments approved by a collaboration agreement signed between [Tec de Monterrey](#) and the [JICA Alumni Association in Mexico \(ASEMEJA\)](#) are the development of academic and research links, and including Japanese companies as [training partners](#).

*“For several years now, many countries and institutions have turned to Japan and admired their **innovation**. We have welcomed those innovations in our country because, above all, we can use them to develop collaborations through which we all benefit.*

*“At Tec de Monterrey, we’re open to **collaborating** and sharing the talent of young people, researchers, and the entire community with the highest-level companies,” shared **Mario Adrián Flores**, vice president of the Monterrey Region and director of the Monterrey campus.*



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The agreement signing took place last **Friday, April 5**, at the Monterrey campus.

ASEMEJA is a Civil Association founded in **1978** that was created with the aim of promoting **intercultural and scientific** relations between Mexico and Japan.

***“We want to share the resources and methodological practices of our communities so everyone can improve the effectiveness of their projects.” - Mario del Valle***

Among the initiatives included in the agreement signed by both institutions are:

- Including Japanese industries as **Tec training partners** to promote industry liaison.
- Access to **certifications** issued by JICA (Japan International Cooperation Agency), thereby strengthening the links between the institution and Japanese production.
- **Academic and research** liaison on topics of importance to both parties.
- Teaching of courses, seminars, workshops, and other **training** and project development activities.
- Collaboration on organizing **conferences** and academic events.
- **Certification** opportunities and academic trips to Japan.
- Participation in the promotion and updating of the **Taiichi Ohno Award** for methodological excellence.



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### **Agreement strengthening the Tec-ASEMEJA relationship**

**Mario del Valle Vélez, president of ASEMEJA**, confirmed that the signing of the agreement would strengthen the relationship between the institutions in addition to **promoting** Japanese management and production models.

*“We want to share the **resources and methodological practices** of our communities so everyone can improve the effectiveness of their projects or businesses,”* he said.

Among those attending the event were **Hajime Tsuboi**, director of [JICA](#) in Mexico, **Takashi Kawano**, general director of the [Japanese Chamber of Commerce and Industry in Mexico](#), and **Takaaki Kuga**, president of the Japanese Chamber of Commerce and Commercial Vice President of [Toyota Mexico](#), who signed this agreement as witnesses.

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**Fernando Mata Carrasco**, deputy director of [CONALEP Nuevo León](#) and **Raúl Edgar García**, president of the [Operations Committee of the Nuevo León Automotive Cluster](#), joined the collaboration and signed a separate collaboration agreement with ASEMEJA.

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