

Sala Tec interactive space opens at Eugenio Garza Sada Center



To mark its **80th anniversary** celebrations, authorities from **Tecnológico de Monterrey** and the **Eugenio Garza Sada Center** have opened **Sala Tec**, an interactive space that tells the history of the institution.

The room contains **interactive screens** that show different **milestones in the Tec's history**, **historical artifacts**, and a hologram-style presenter who welcomes visitors.

It is located at the **House of Humanist Leadership**, the **museum** section of the Eugenio Garza Sada Center in the **building where Tec founder Don Eugenio and his children lived** in the **Obispado** neighborhood of Monterrey, Nuevo León.

"We are commemorating the opening of this room in a very important venue for the city, for the Tec, for Mexico, and for the world, because the leadership of Don Eugenio Garza Sada crossed borders," said **David Garza, Rector and Executive President of Tec de Monterrey**, at the opening.

"The Tec was undoubtedly a reflection of Don Eugenio's personality, one that demonstrated precisely this form of humanist leadership," said **Federico Garza Santos, Chairman of the Board** at the **Eugenio Garza Sada Center**.



/> width="900" loading="lazy"> **Sala Tec: Innovation and history that represent the Tec**

Like a ninth child. That is how **Don Eugenio Garza Sada** defined **Tec de Monterrey** because of the **affection and love he held for the institution** he founded in 1943 along with other business owners and leaders.

In an interview with Tec news site [CONECTA](#), **Federico Garza Santos**, Chairman of the Board at the Eugenio Garza Sada Center, shared what he remembers of the time.

*“**Don Eugenio believed in the freedom** of entrepreneurship and of the individual, and that the best way to achieve that was through **education**,”* he explains.

Beatriz Palacios, Director of **Educational Innovation and Digital Learning at Tec de Monterrey**, who was one of those who organized the content of the room, shares what they sought to reflect.

*“What we were looking for was a space which **not only reflects the humanist core of the Tec**, the social part and what is being done in that field, but also its innovation.*

*“Right now, it’s based on **milestones that occurred in the last 80 years**. It’s been a joint effort that enabled us to acquire the most important artifacts we’re displaying in the room today,”* she said.



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The room includes:

- *An interactive display explaining the most important events that happened in each of the Tec's 8 decades*
- *An interactive explanation of the mural on the Rector's Building at the Tec*
- *Hologram effect screen with explanations from professors and Tec students*
- *An interactive explanation of Tec de Monterrey's founding principles*
- *Objects of historical value*

*"What we want to do is incorporate more and more **technological resources**, not to demonstrate their technological prowess, but rather to help us **present things in a better way**.*

*"Right now, we've started with **interactive elements** such as the video that explains the mural, the Tec timeline, and the hologram effect.*

*"We'll incorporate more of these innovations so they can accompany some of the things that we want to present about the **Tec**," Palacios added.*

"What we were looking for was not only a space which reflects the humanist core of the Tec, but also its innovation." - Beatriz Palacios.

Eugenio Garza Sada Center tours

The new Sala Tec and a new room for previously unshown photographs of Don Eugenio Garza Sada can be seen at the **Eugenio Garza Sada Center**, which is open to the public from Thursday to Sunday between 12:00 p.m. and 6:00 p.m.

“We’re very pleased to be part of this memorable event which forms part of the 80th anniversary celebrations and commemorates 50 years since Don Eugenio passed away.” - David Garza, Rector and President of the Tec



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