

On course for incMTY! Tec's entrepreneurship fair now has its lineup



[incMTY](#), Tec de Monterrey's business and innovation hub, has announced the speakers for its 2023 entrepreneurship fair, which will cover trends in innovation, technology, and sustainability.

Included in the lineup will be Alexandra Cousteau, Co-Founder and President of [Oceans 2050](#), and Ed Curtis, Founder and Director of [YTexas](#).

The fair will be held in Monterrey from November 14 to 16 and will have spaces for entrepreneurs (Pre-seed, Seed, Series A, Series B, or Series C), investors, business owners, corporations, and business families.



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This year's theme is Face the Future and the guest country is the United States, particularly the State of Texas.

incMTY began 10 years ago as an entrepreneurship festival and has now become a platform that also aims to encourage companies, investors, and governments to commit resources and projects for innovation in Latin America, through its new Future Now approach.

Meet the incMTY 2023 speakers
incMTY 2023 will feature the voices of:

- Alexandra Cousteau

She is the granddaughter of French activist Jacques-Yves Cousteau, inventor of the current diving technique, and niece of Jean-Michel Cousteau who founded Ocean Futures Society in 1999.

Alexandra continues her grandfather's legacy of caring for the world's oceans as the Co-Founder and President of Oceans 2050.

-Ed Curtis

He has more than twenty years of experience as a commercial banking executive in Texas. In 2013, he founded and registered YTexas, an elite business network that helps support, promote, and connect businesses that are relocating and expanding to the Lone Star State.

-Iván Lansberg

He has advised family businesses in the United States, Canada, Asia, Europe, and Latin America. Iván is a founding partner of Lansberg Gersick Advisors, founder of the Family Firm Institute (FFI), and the first editor of its specialized journal Family Business Review.

-Lucía Bellocchio

She is founder and director of Trend Smart Cities, a mobility, sustainability, governance, and citizenship consultancy agency for companies, the public sector, and multilateral organizations. Lucía is director of the Smart Cities program at Austral University in Argentina.

-Anna Raptis

She is founder and CEO of Amplifica Capital, the first fund in Mexico aimed at promoting projects initiated by women or that offer a good or service focused on women.

-Emilio Cadena

He is a Tec graduate and CEO of Prodensa; Chairman of the Board of the U.S.-Mexico Foundation, and co-chair of the Border Transformation Working Group of U.S.-Mexico CEO Dialogue, coordinated by the Mexican Business Coordination Council (CCE) and the U.S. Chamber of Commerce.

-Brian Requarth

He is co-founder of Latitud, a technology platform that builds infrastructure to support startups in Latin America. Brian is one of the sharks on Shark Tank Mexico and an investor with 80 startups in his current portfolio.

-María Ariza

She is Chief Executive Officer of Institutional Stock Exchange (BIVA), a financing alternative for emerging companies. María has received the Women Economic Forum Award from the International Entrepreneurs Council.

-Luisa Santiago

She is Latin America Lead for the Ellen MacArthur Foundation, which aims to accelerate the transition to a circular economy in the region. Luisa has more than seven years of experience in strategy and sustainability consulting.

-Chantal Chalita

She is an environmental engineer who is currently a consultant for TIUMA, Ecowa and SGG, among others. Chantal is currently Director of the Sustainability Department at Grupo Sonora Grill nationwide and a pioneer EcoBlogger in Mexico.



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More details about incMTY 2023

Some of the highlights of this fair will be:

Talent & Recruitment and incMTY Talent; this will be a space to connect qualified talent with companies in a technological recruitment fair, which will give brands the exposure and help they need to attract the talent to establish themselves as leaders in innovation.

HEINEKEN Green Challenge or Open Innovation: through a unique and genuine model of open innovation focused on challenges.

The incMTY Innovation Fair: will have investment opportunities, talks, pitches, forums, panels, workshops and more.

How to register:

1. Login to [incMty](#)
2. Select the type of access that best suits your needs.
3. Purchase

The evolution of incMTY: Future Now

[incMTY](#) started as [Tec de Monterrey's](#) entrepreneurship festival. After 10 years, it has become a platform driven by a community of more than 120 thousand early adopters, entrepreneurs, innovators, and investors.

This year, it launched its new strategy: Future Now. The title serves as a guide to the future for the [2023 incMTY festival](#) and the development of entrepreneurial and governmental projects within the

platform.

“incMTY has been evolving over the years; today, we share the product of this evolution, which is Future Now,” said [David Garza](#), Rector and Executive President of Tec de Monterrey.

“Digital transformation and transformation toward an emissions-neutral economy represent great challenges and opportunities,” he added.

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<https://conecta.tec.mx/en/news/national/entrepreneurs/decade-entrepreneurship-highlights-incmty-2022>