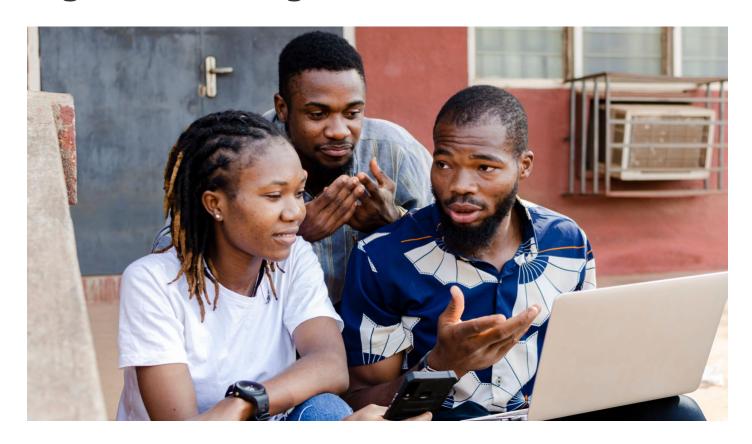
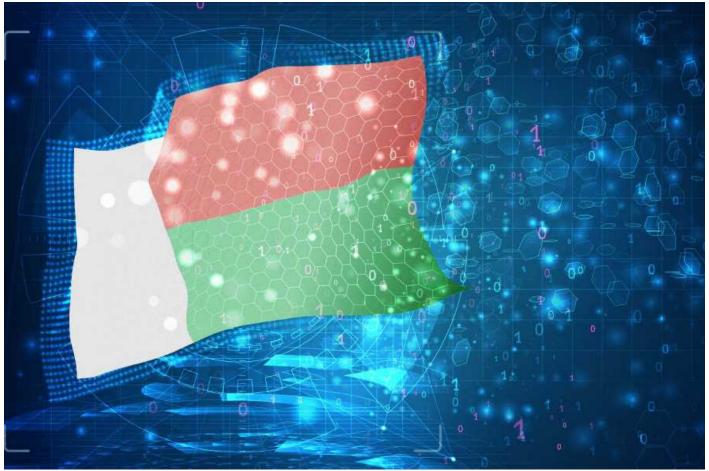
## Support for Africa! How Tec is helping digitalize Madagascar



Through its <u>Institute for the Future of Education</u> (IFE), **Tec de Monterrey** forms part of the project which is **working to digitalize Madagascar**.

The World Bank's <u>International Finance Corporation</u> (IFC) and the Malagasy Ministry of **Digital Development, Digital Transformation, Post and Telecommunications** found an ally for their program in the Tec.

"This African country faces many educational challenges, but the government is committed to **modernizing and digitalizing, both within itself and across society.** We're proud to be part of this project," said **Michael Fung**, Executive Director of the IFE.



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This initiative aims to **train 6,000 people** (both young people and public and private sector workers) to work in professions related to **information technology**, **software development**, **cloud architecture**, **data engineering**, and **cybersecurity**.

"The **digital skills project** is a **game changer in Madagascar**," said Marcelle Ayo, IFC Country Manager for Madagascar, in a statement.

"It's very timely as it will strengthen human capital in Madagascar and support the growth of the digital ecosystem," said Tahina Razafindramalo, Minister of Digital Development, Digital Transformation, Post and Telecommunications of Madagascar.

## Tec's institute of education and the African project

According to an IFC analysis, Madagascar could generate nearly 140,000 new jobs linked to digital skills by 2027 if it accelerates its digital transformation.

Alfredo Molina, a senior consultant at the **IFE**, **discussed how** the Tec's **Institute for the Future of Education** is proactively looking to form part of such projects.

"Here at the Tec, we have a lot of what the project needs, and we showed our interest in working with the **IFC** on the call for this project in **Madagascar**," he pointed out.

<u>The Tec's participation was made official</u> in December 2022, at the same time as global consultancy firm <u>Mercer</u>. The role of both is to supervise digital training, making sure that it

conforms to the best global practices.

https://www.facebook.com/IFCAfrica/posts/5978646725490995

As a first step, **people from the Tec** will help define the **types of advanced digital skills** the African country needs, explained Molina.

The Tec will then support the design of the **syllabus** and work to attract international **educational technology providers** who can collaborate with Madagascan institutions and universities on teaching the classes.

"We're going to help develop the methodology used to evaluate the skills providers," added the IFE senior consultant.

The project includes the **digitization** of **Madagascan public services** with the aim of improving both ease of access and quality.

"An important part of the project will be to **support them** in **developing their own information technology cluster**, which is crucial for execution of the project," Molina pointed out.

"This initiative is an effort to show where the education of the future should go, that it can be much more inclusive for communities around the world," concluded Fung, Executive Director of the Tec's IFE.

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