

“Oscar of Education” awarded to Tec entrepreneurship degree program



[Tec de Monterrey](#) professors have won bronze at the [QS Reimagine Education Awards](#), known as the “**Oscars of Education**,” held at the [Wharton School of the University of Pennsylvania](#).

They won this award in the **Management Education** category for redesigning the Tec’s **Entrepreneurship Degree Program (LDE)** through the “*Entrepreneurship Program Innovation Project: The Experience Journey*.”

This award was received by [Ján Rehák](#), National Director of the Entrepreneurship Program, and **Víctor Jiménez**, Director of this degree program, on behalf of the Tec at the event organized by international ranking organization [Quacquarelli Symonds](#), on December 7 and 8.



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The project of redesigning the Entrepreneurship Degree Program

This announcement was made for the **2022 winners**, in which 2 other Tec projects were also announced as winners.

The project of redesigning the Entrepreneurship Degree Program was led mainly by professors [Ján Rehák](#) and **Romain Pouzou**, from the Querétaro campus.

This project aims to go from traditional **entrepreneurship class experiences** to **immersive experiences** based on **challenges** with **external partners** and **specialized mentors** in various **spaces** (bootcamps and hackathons).

Their project encompassed **4 immersive challenge-based experiences**: **“DigiEduHack,”** involving **53 universities** from **33 countries**; **“ActInSpace,”** with **6 universities** in Mexico; **“Global Entrepreneurship Summer School,”** with **45 universities** from around the world; and a **Social Entrepreneurship Bootcamp** held internally that has impacted more than **2,200 students**.

The project mainly involved professors, designers, and department directors.

Innovations in the Entrepreneurship Degree Program

We worked on the redesign for around 3 years, said Víctor Jiménez, Director of LDE at the Querétaro campus, who was one of the project leaders.

*“We built a **challenge-based** curriculum, in which students could create their own company from the moment they entered the program,”* explained Jiménez.

*“The Tec’s LDE program is immersed in a **national entrepreneurial ecosystem** that enables students to connect with each other, with academia, industry, and graduates,”* added Rehák.

Jiménez said that mentors from the **Eugenio Garza Lagüera Institute of Entrepreneurship** were brought in, and sessions were held with graduates to advise them, as well as other activities.

*“We’re working with **training partners in the industry**; there are workshops and bootcamps to help with the journey of developing a company; and specialized software,”* said Jiménez about the program’s redesign.

*“We worked on this multi-campus project for 3 years, and **students can now create their own company from the moment they enter the program**,”* he added.

Rehák said that students begin to experience the essence of the degree from the moment they enter the program, by **learning through challenges, from their mentors, from workshops and bootcamps**, and from the actual industry with training partners.

*“Students apply this knowledge to their own projects. They practically graduate with a portfolio that’s worth its weight in gold in the job market, as well as with their **experience in executing startups**,”* Rehák said.

“We worked on this multi-campus project for 3 years, and students can now create their own company from the moment they enter the program.”

The project combined 5 main types of interventions:

- *Industry leaders and graduates of the program as collaborators and training partners*
- *Personalized support for each student*
- *New challenge-based learning curriculum*
- *National Network and ecosystem of entrepreneurship*
- *Specialized EOS software to support entrepreneurship*

The [QS Reimagine Education Awards](#) are organized by British ranking organization **Quacquarelli Symonds (QS)**, which publishes the [QS World University Rankings](#), one of the lists of the **best universities in the world**.

Around 1,800 projects from over 70 countries participated in the 2022 **QS Reimagine Education Awards**.

The other winning projects from the Tec at the 2022 awards were “*Education 4.0 Platform to Foster Innovation and Entrepreneurship for All*,” by **Arturo Molina** and **Jhonatthan Miranda**, which won **first place** in the “**Nurturing Employability**” category.

The “*Remote, Cyber-Physical and Virtual Platforms for Engineering Training*” project, led by **Manuel Macías García**, won silver in the **e-learning** category.

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