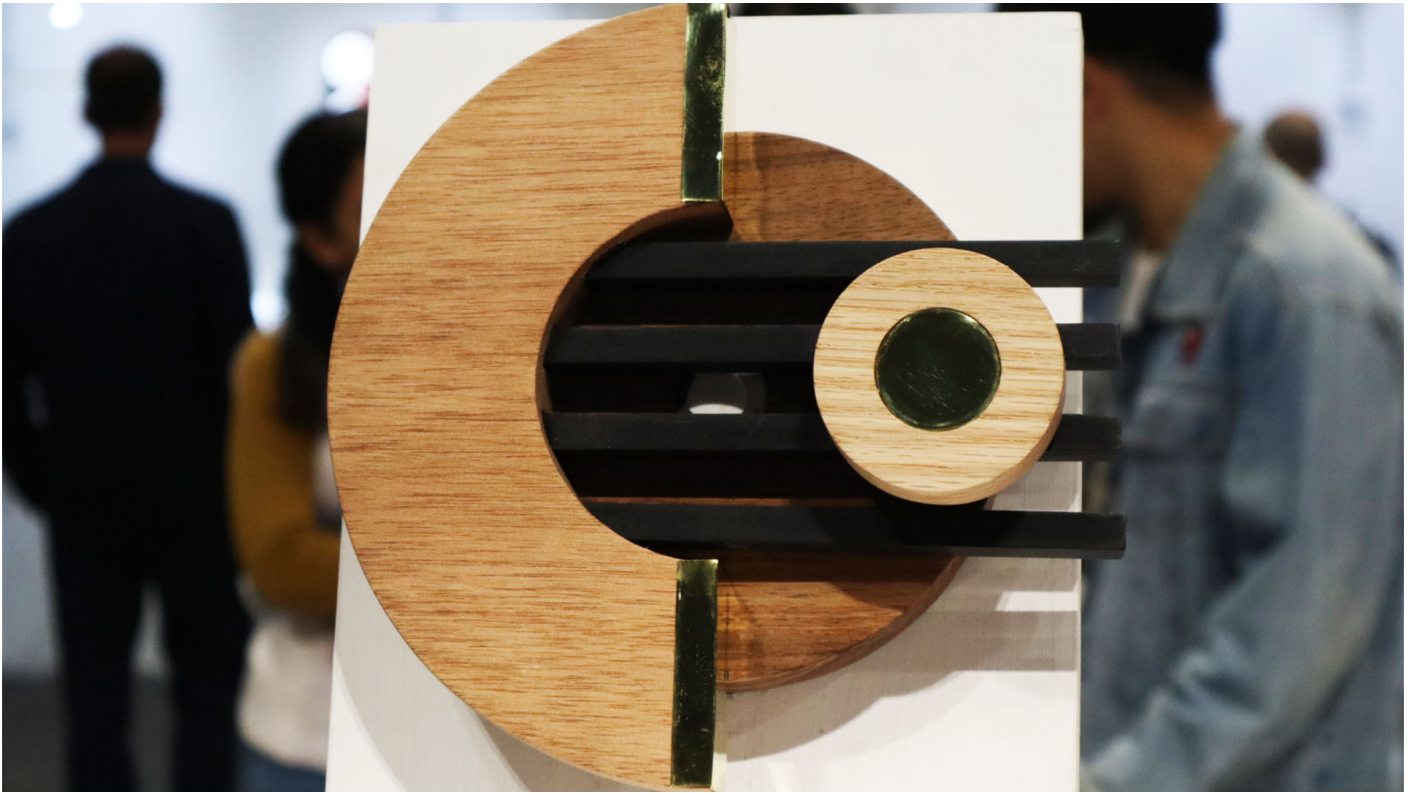


# Wanted Design New York: Mexicans present collections



**Tec de Monterrey** students and alumni presented industrial design projects at the [Wanted Design](#) exhibition held at the **Javits Center in New York** between May 15-17.

The international exhibition **presents and publicizes** design proposals from **around the world**. Industry leaders, academics and **brands** from the private sector come together in this space, looking for **young talent**.

**Yuliana Tónix**, director of the Industrial Design program at the **State of Mexico** campus, highlighted the importance of the Tec community's participation in this type of event.

*"These projects are inspired by the **topics** that the students look at during the **final semesters of their degree**. We then profile the **most outstanding** projects to give them further support and have them exhibited at **international-level** design fairs,"* she explained.

The teams that presented their **design proposals** during the three days of the exhibition and represented Tec de Monterrey were: **La Tlapalería** and **Office Futures** from the State of Mexico campus and **Vente a México**, **Un banquito más**, **Office Futures** and **Distrito Tec** from the Monterrey campus.

Office Futures, Wanted Design 2022 width="900" loading="lazy">

## Office Futures

The **Office Futures** team worked on two design proposals within the same field: rethinking the work environment for a **post-pandemic world**. The result were two collections, one created by the **State of Mexico** campus team and the other by the **Monterrey** campus team.

**Valeria Morán**, a member of **Office Futures** based at the State of Mexico campus, expressed her **happiness** at having her project selected by Tec de Monterrey for the New York event.

*“This is one of the **world’s most important design events**, so we’re really happy and proud to have been able to take the **opportunity** that was given to us,” she said.*

**Ana Cristina Campos**, from the **Monterrey** campus team, explained what their role as designers consisted of when creating the collection.

*“We want to provide **critical solutions** to social issues without neglecting to make **functional products**. It was a great opportunity to have an **international audience** see our work,” she said.*

Sonidos de Calle, Wanted Design 2022 width="900" loading="lazy">

## Sonidos de Calle (Sounds of the Street)

The **La Tlapalería** team from the State of Mexico campus presented its collection via the **Sonidos de Calle** project, with interactive objects **replicating sounds from the streets** of Mexico City.

**Susana Garduño**, part of the team, explained that they used **wood** as a raw material and brass, copper and other metals as secondary materials.

*“Each designer on the team **chose a sound**, did some research, and used the **design** process to **create** the object, while at the same time creating a system to **reproduce** the sound,” she said.*

For Susana, one of the biggest challenges was **creating a design** based on listening to the **sounds** around her, and understanding their **historical and current context** in order to physically recreate them.

*“We didn’t just want to **awaken feelings of belonging** and nostalgia in those who are part of the Mexican culture, but also to **translate the experience** of Mexican street **sounds** into an **international** context.*

*We wanted to bring a little piece of Mexico to people who love our country and share it with people who’ve had no previous contact.*

Un banquito más, Wanted Design 2022 width="900" loading="lazy">

### Un banquito más (One More Stool)

**Mariana García** from the Monterrey campus individually presented her **Eclipse Stool** design, taking inspiration from the sublime, pleasant, exceptional and beautiful, for the **Un banquito más** collection.

*“The **eclipse** was chosen as a **symbol** because it’s a sublime spectacle of **light and shadow** in the sky.*

*I wanted to **transfer that beauty** to the stool, using the **contrasts** between the color, finish and texture of materials (American walnut and brass) to **illustrate** this fascinating phenomenon,” she explained.*

This project was the most challenging undertaken by Mariana during her degree, but also one which provided her with one of the **best experiences** because, as she explains, she had the opportunity to learn about work created by **designers** from around the **world** and receive their **feedback**.

Vente a México, Wanted Design 2022 width="900" loading="lazy">

### Vente a México (Come to Mexico)

The Monterrey campus team’s **Vente a México** collection consists of **household objects** inspired by the identity, culture and places of **Mexico**.

The collection presents a **vision of the essence of Mexico**, as seen from abroad, through objects from accessories to food containers.

### DistritoTec

**Distrito Tec** is a proposal which brings together the **urban community** surrounding the campus and improves the **routes** Monterrey campus students take on their way to classes.

These **models of playful urban proposals** were exhibited at the New York exhibition.

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