

Tec organizes climate innovation summit with US Ambassador



Tecnológico de Monterrey's Santa Fe campus worked in collaboration with the United States Department of State and Amazon Web Services (AWS) to hold the 'Latin America Climate Innovation Summit.'

The event brought together entrepreneurs, investors, government officials, academics, NGOs, and other important stakeholders with the aim of accelerating the climate innovation ecosystem in Mexico and Latin America.

Attendees sought to develop and implement multiple financial strategies and technological solutions to tackle the huge challenge climate change represents to the country and the continent through different panels and networking sessions.

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Ken Salazar, U.S. Ambassador to Mexico and special guest, shared that the American and Mexican governments **are working to develop a comprehensive renewable energy program** to link their economies.

*“We know **that energy will determine the future of the planet and humanity**, so we must make the world understand **the importance of the work being done to address climate change**,” he said.*

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The diplomat added **that it is of fundamental importance to accelerate the transition to clean energy in high-consumption industries, such as the manufacturing and automotive industries, as well as taking immediate action to generate more opportunities for growth and investment through innovation.**

Ruta Azul

Paola Visconti, a representative of Tec de Monterrey’s **Sustainable Development and Outreach** department, **participated in the panel entitled ‘Funds, Accelerators, and Foundations supporting climate innovation.’**

*“The Tec has the **Ruta Azul (Blue Route) sustainability plan**, which is a model that **seeks to implement a proactive culture in response to the climate emergency**, as reflected in the generation of ideas and technologies.*

*“It’s also about **high-impact actions** and the **development of leaders committed to forging a sustainable future**,” she pointed out.*

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Finally, representatives of organizations such as the GAIA Foundation, the British Embassy, Ithaca Environmental, the Ellen Macarthur Foundation, and the World Resources Institute concluded that **there’s an urgent need to develop a culture of sustainability.**

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