

Touchdown! Borregos coaches train with Denver Broncos



On May 3, the **6 coaches** from **Borregos** programs in the Major League met with **Nathaniel Hackett**, current head coach of the [Denver Broncos](#), as well as NFL players, in Colorado.

Hackett gave the coaches **technical and tactical support**, as well as **advice** on how to improve athlete motivation. They also had the opportunity to mingle with players, such as quarterback **Russell Wilson**.

*“The meeting forms part of a project between the Broncos and Tec de Monterrey. The objective was training: learning best practices to **continue improving the Borregos football program**,”* said Borregos Athletics Director Emilio Álvarez during the visit.

Borregos en Broncos de Denver width="900" loading="lazy">

Football training and continuous improvement

Álvarez added that the training and **studying of new systems** was aimed at keeping his **coaches** at the cutting edge.

The Tec de Monterrey head coaches who spoke with **Hackett** were:

- *Carlos Altamirano, from Borregos Monterrey**
- *Mario Acevedo, from Borregos State of Mexico Campus (CEM)*
- *Hugo Liga, from Borregos Mexico City*
- *Eric Fischer, from Borregos Puebla*
- *Gustavo Tella, from Borregos Querétaro*
- *Ernesto Alfaro, from Borregos Guadalajara*

* Also attending was Eduardo Araujo, the Borregos Monterrey coach.

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Entrenadores de Borregos width="900" loading="lazy">

“The Borregos coaches are very happy because they have been able to visit the legendary Broncos stadium, interact with great players like Russell Wilson, and speak with their head coach; they valued the experience very highly,” said Álvarez.

Wilson, winner of the Super Bowl with the Seattle Seahawks, is the star signing for the Broncos this season.

The topics addressed by the Broncos coach included the important inspirational role of **athletics trainers, being inspiring people** who generate positive environments, as well as ways to **balance their personal and professional lives**, Álvarez said.

Hackett also gave them tips on how to effectively organize their **coaching staff**, the **values** team members should have, the **philosophy** of the different groups, and how to **empower their players**.

The following Tec athletic directors also took part in the visit: Óscar López, from CEM; Gustavo Silva, from Queretaro; Dinora Alvarez, from Puebla; Ricardo Baeza, from Guadalajara; Alfredo Cervantes, from Mexico City; and Emilio Álvarez, the national director of Borregos Athletics.

Also taking part were Astrid Brust, the Tec’s National Director of Brand Identity and Sponsorships, and Salma Jaik, the Tec’s Sports Marketing Manager.

The Borregos Athletics administrative staff were given advice by the Broncos on how to promote the **development of college sports in Mexico**.

*“We’re concerned about and busy with being able to **develop (college sports in Mexico) at the highest level**, not only within our institution, but also at sister institutions.”*

The visit included the **Broncos stadium**, Empower Field at Mile High, and the UCHealth Training Center in Englewood, Colorado.

Rusell Wilson width="900" loading="lazy">

Links with Denver Broncos to generate social impact

Álvarez pointed out that another topic on which they received advice was **how to generate social impact**.

*“They motivated us to work on social programs more. This will **strengthen the social leadership** of our **student athletes**, so that they have a closer relationship with their communities, just like NFL and NBA athletes do with children and vulnerable people,”* Álvarez highlighted.

*“The relationship with this NFL franchise, which has **a particular interest in our country and in developing the sport**, is important. It makes us believe strongly in this project,”* he added.

<https://twitter.com/Broncos/status/1521600156172439552>

Also visiting Colorado State University

The Borregos staff also met with members of the team from [Colorado State University](#), which is in Division 1 of the United States college football league.

“They let us go through the video analysis of play, to be present at the final selections of players that will come to them next season, and to see the way they focus their students’ effort and resources on important issues,” concluded Álvarez.

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