Tec Review nominated for the SPD Awards for the fifth consecutive year



Tec Review magazine is once again among the nominees for the best editorial design at the 57th Society of Publication Designers Awards (SPD Awards)

The magazine from <u>Tec de Monterrey</u> has obtained 5 consecutive nominations. This time, it's a **finalist in three categories.**

"It's an honor for us at Tec Review to have 5 nominations for the SPD Awards and to compete with world-renowned publications such as The New Yorker or Washington Post," said **Ana Torres,** Content and Publications Manager at Tec de Monterrey.

The **nominated publications** could **receive a gold or silver medal** at the annual award ceremony that **will take place in June 2022**.

https://twitter.com/SPDtweets/status/1514620070005157892?t=i6937no_T-zS-WIXFwLC3g&s=08 *SPD Awards* nominations in 3 categories

The Tec magazine's nominations for the **SPD Awards** are in the **Design, Photography, and Illustration** categories.

The projects nominated by category are:

Design

The <u>Dark Side of Artificial Intelligence</u>, directed by Camila Ordorica, the publication's art editor. In this piece, illustrator Eduardo Ramón Trejo focuses on exposing the problems of the modern era, examining fraud and fake images.



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Photography

Berenice Rodríguez, photography editor, directed the three publications nominated in this category.

"What's really important to be able to get to these nominations is that we've managed to earn the trust of photographers of this magnitude to publish with Tec Review," Rodríguez highlighted.

The publications selected are *Invisible Shapes*, a gallery by photographer Roberto H. that presents a geometric vision through drones.

For his part, **Jimmy Nelson captures diverse indigenous cultures in the** <u>*Rekindle Pride*</u> portfolio.

Mexican photographer Cristina Mittermeier, , captures the bond between humans and other species in her work *Similar Lives*.



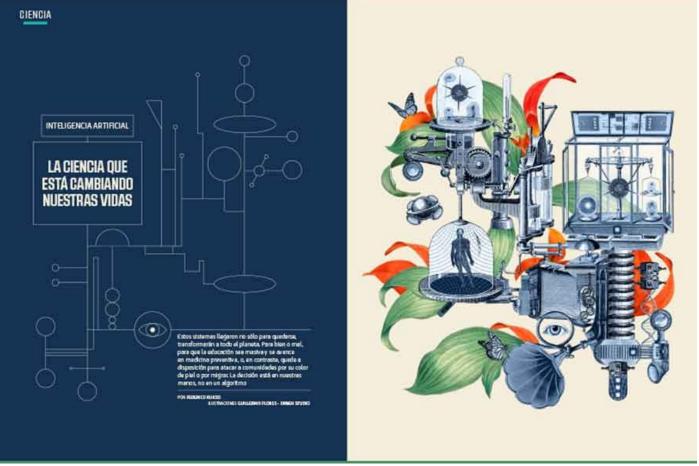
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Illustration

Artificial Intelligence: The Science That is Changing Our Lives was also directed by Camila Ordorica. The story, developed by illustrator Guillermo Flores, shows superintelligence in different disciplines.

"It's an honor to receive 5 nominations and to compete with publications such as The New Yorker or Washington Post." - Ana Torres.

"This nomination is a major achievement because, for the first time, we're participating on a par with magazines such as Variety, and other major editorial design magazines," said Ordorica.



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5 consecutive nominations

Tec Review is a publication from **<u>Tecnológico de Monterrey</u>** that specializes in **innovation**, **research**, and entrepreneurship.

It's been nominated five times in a row and has won 4 times.

In 2021, it won gold and silver in the Photography category. The gold was in the **Photojournalism/Story** subcategory, for the *Flight Pattern* illustrations from Spaniard Xavier Bou.

The **silver medal** went to the photographic portfolio *Look in the Arena of Fights*, published in the September-October 2020 issue.

In 2020, Tec Review received a gold medal for the portfolio <u>The Beings We Don't See</u>, in which the photographer **Javier Rupérez** shared close-up images of a group of insects, using macro photography.

In 2019, the publication won a **silver medal** for the photography portfolio <u>In Colima, Mexico. The</u> <u>Volcano of Fire</u> by photographer **Sergio Tapiro**, which was published in the 15th issue (January-February 2018).

A year earlier, in 2018, it won a **gold medal** for the story from photographer **Pedro Mera** called *Mexico Is Still Standing*, which was published in the 14th issue (November-December 2017).



REAVIVAR EL ORGULLO

Armado con una camera fotográfica de 10x8 pulgades, limmy Nelson cumple su sueño, ofrecar una nueve perspectiva de las culturas indigenas. Para lograrlo invierte dies, incluso semenas, en tejer la confianza con los fotografiados. Establece la conexión con ellos, racoge la luz natural y las imágenas se bañan en un cálido resplandor de orguño. Las persones son el coración de su trabajo.

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Mission of the Society of Publication Designers

According to their **official website**, **the mission** of the **Society of Publication Designers** (SPD) is to create a **network of creative professionals**, strengthening the editorial design community.

With this, the <u>awards</u> seek to recognize and promote the best in editorial design, photography, and illustration.

The **nominated projects** are a **compilation of the annual panorama of creative work** on both print and digital platforms.

KEEP READING:

https://conecta.tec.mx/en/news/national/institution/tec-review-makes-history-wins-gold-and-silver-publishing-oscars