

# Tec de Monterrey now offers an online master's degree on Coursera



Aimed at recent graduates and professionals with less than three years of **business** experience, [Tec de Monterrey](#) has launched its **first postgraduate course** on the [Coursera](#) digital educational platform.

This is the [Master's in Business Management \(MBM\) Online](#) from [EGADE Business School](#), which is completely **virtual**.

*"It's an opportunity for those who are already **professionals** that want to work and study for a **master's degree with an international scope**,"* said Eduardo Aguiñaga, National Director of Full-Time Programs at EGADE Business School.

This postgraduate program is an online adaptation of the face-to-face program that has been taught since 2018 at **EGADE Business School** on the Monterrey, Guadalajara, and Santa Fe campuses.

*"Since those interested in the program are already professionals, a **MasterTrack in soft skills for consulting and technology-based project management** were also incorporated,"* he explained.



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### **The Tec's first master's degree on Coursera**

Although the **Tec** already offers other distance learning master's degrees, the **MBM Online** is the first program that the institution has launched through the **Coursera** platform.

***"Coursera is one of the best known and most used platforms for online studies. It can achieve global reach and is available in many markets.***

***"There's a very interesting synergy. We've already worked on other successful projects. In this case, we decided that a master's degree is the best next step,"*** said Aguiñaga.

To find the program on **Coursera**, all users have to do is **type the name of the master's degree into the platform's search engine** to obtain information to register.

***"It's important to note that unlike other online courses available on Coursera, this is a combination of asynchronous and synchronous material.***

***"We're going to have one 80-minute class per subject every week, in which students are going to interact with their classmates and their professors,"*** he said.



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## A business master's for young professionals

Aguñaga explained that one **requirement** to access the MBM Online is that applicants be **young people** who are just beginning their business careers.

*“The program was created for a certain group of individuals, such as **recent graduates or young professionals** looking to accelerate their immersion in the professional world.*

*“A lot of what’s covered in the program is aimed at this group of people, who are a little more centennial and highly **focused on the use of technology, software, and applications**,” said Aguiñaga.*

Among the skills that they aim to develop through this program are **critical-analytical thinking, resilience, and teamwork**, as well as **cross-cutting skills** such as public performance.

*“This master’s degree can be of great value to anyone who wants **to start their business, grow their family business, climb the corporate ladder, or even aim to become a consultant**,” said the director.*

*“The MBM Online is designed to be completed in 20 months. The workload is designed for those who work and will be studying at the same time.”*

## The course is in Spanish and in a part-time format

One of the characteristics that differentiate the MBM Online from the face-to-face version is that **it's almost entirely in Spanish**, Aguiñaga said.

*“Although the program and the interactions are completely in Spanish, it's important to mention that one of the requirements for the master's degree is a **TOEFL score of 550**.*

*“This is so students can understand many of the **documents, articles, or general case studies that are in English**, but the course will be delivered in Spanish,” he explained.*

In addition, he said that the program is designed to be flexible, for students who are already graduates, so it can be taken on a **part-time basis**.

*“In the face-to-face format, it takes 12 months to complete, but the **MBM Online is designed to be completed in 20 months**. The workload is designed for those who work and will be studying at the same time,” he said.*



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**You can now apply for this master's degree**

The [Master's in Business Management Online](#) has the following details:

- **18 subjects** that are taught quarterly;
- New students can start every six months;
- It costs **26,450 dollars** (approximately **560,000 pesos**).

This postgraduate course was announced on February 10 and **the registration process** is now **available** on the **Coursera** platform.

*“**The first cohort starts in September** and the next, in April of next year. Upon completion, students earn their master’s degree from the **EGADE Business School**.*

*“I think it’s a milestone for the institution **getting closer to a better understanding of the market that’s searching for a quality master’s degree that can be studied on a platform like Coursera** ,” Aguiñaga concluded.*

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