

Online Tec radio station wins international recognition



Frecuencia CEM, the online radio station of the **State of Mexico campus**, has received international recognition with the 2021 **Golden Slipmat Award** for its participation in **Vinylthon**, an event organized by the [College Radio Foundation \(CRF\)](#) in the United States.

Gabriel Menchero, Frecuencia CEM coordinator, said there were more than 100 participants.

*“Frecuencia CEM was one of 3 **Mexican online college radio stations** to win the award, and it was **the only one in the Tecnológico de Monterrey system** to receive the award,” he said.*

The event consists of broadcasting only vinyl music for 24 hours, and this year **it was done from home** due to the pandemic lockdown.

Vinylthon raises funds for the CRF to train the next generation of student broadcasters involved with college radio stations in the United States and around the world.



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The CRF is a non-profit organization based in New Jersey, USA. Its founder, **Rob Quicke**, explained how the idea for ***Vinylthon*** came about.

*“The idea of this ***Vinylthon*** makes sense because college radio is still probably the **only remaining medium that regularly plays music on vinyl.**”*

*“A lot of college students **still buy vinyl at record stores and then bring them to the studio to play them on the air,**”* he said.

Quicke also said that vinyl records are still very important because they were played by college stations **long before the streaming services** which have become so popular today.

“There were more than 100 participants and Frecuencia CEM was one of 3 Mexican online college radio stations to win the award.” - Gabriel Menchero.

This is the second time that Frecuencia CEM, the online radio station of the **Tec’s State of Mexico campus**, has won ***The Golden Slipmat Award***. The first was in 2018, when the **station also celebrated its 20th birthday.**

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