

Tec receives global certification for online postgraduate units



Four of Tec de Monterrey's online postgraduate training units have been certified by global organization [Quality Matters](#) for meeting their standards for high-quality course design.

"Social Responsibility, Ethics, and Sustainability," "Sustainable Development Leadership," "Business Integration Project," and "Foresight and Innovation" were certified on this occasion.

Quality Matters is a global organization that certifies the quality of digital teaching models and online learning.



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The Tec and Quality Matters worked **together** on **training**, adjusting **design processes**, and **incorporating resources** such as augmented, virtual, and immersive reality.

*“We’re interested in **aligning** all the other **courses**, including those offered at the institution, so they can **follow** these **Quality Matters rubrics and standards**,”* shared Maribell Reyes Millán, Director of Digital Education at Tec de Monterrey.

The educational institution holds **four of the six certifications** found in **Latin America**.

Social Responsibility, Ethics, and Sustainability

This course is part of the Master’s in Business Administration and was **enriched** with **educational resources** based on feedback from *Quality Matters*.

Case studies, interviews with international experts, and the global ecological footprint exercise were introduced to **promote ethical** and **responsible practice**.

Sustainable Development Leadership

This course is taught on the **four online master’s** programs at the School of Engineering and Sciences.

Accessibility and student experience were the basis for **enriching this course with practical exercises**.

Business Integration Project

This is also part of the Master's in Business Administration and **will begin in January 2022**. It will offer **personalized advice** from full-time and specialized professors.

What's more, **it will link academic** learning with the **workplace** through the **experience** of **consulting** and the **implementation** of solutions to a company or organization's **problems**.

Foresight and Innovation

This was the **first Tec de Monterrey course** in **Latin America** to be **certified** by Quality Matters in **2019**.

It's part of the Master's in Business Administration that provides **skills** such as **problem solving**, **entrepreneurship and innovation**, and **global perspective**.

Joint work between QM and Tec de Monterrey

This **collaboration** between Tec de Monterrey and *Quality Matters* seeks to **promote academic quality** in **distance education programs** with the aim of improving student learning and development.

Universities can **go through** the **certification** process **without having to be partners** with *Quality Matters*.

The **review process** is performed by **academics** from various universities and educational institutions.

*"The goal of this **partnership** between Tec de Monterrey and Quality Matters is to jointly **develop research** topics and establish **quality standards** for **Latin America**,"* shared Reyes.

This way, they can provide **training** to **teachers** in order to apply standards of quality and **guidance** on **improving** the **quality** of courses.

*"We've carried out a whole process of **standardization** in the **design** for **online teaching**,"* explained Reyes.

The institution has also **certified teachers and instructional designers** to meet *Quality Matters* rubrics.

*"The goal of **aligning our courses with these standards** is to ensure the **best online learning experience** for students,"* Reyes said.

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