# Oklahoma Governor and academics seek ties with Tec de Monterrey



Kevin Stitt, Governor of the State of Oklahoma, United States, visited the Monterrey campus to learn about **projects** and **exploring alliances** between the **government** and **universities** in **Oklahoma** and **Tec de Monterrey**.

On **November 4**, 2021, Stitt and members of his government and <u>University of Oklahoma</u> executives visited the Rector's Building on Monterrey campus.

"Something I think we in **Oklahoma** should also do is challenge our **universities** to **solve the problems** of **business**, **governments**, and **non-governmental organizations**.

"We're very focused on creating the **workforce** of tomorrow. I think **you're** already **doing it**, and it's something we can take from you," Governor Stitt said.

Also present during the visit were **David Garza**, Rector and Executive President of the Tec; **Juan Pablo Murra**, Rector of Undergraduate and Graduate Studies; and **Mario Adrián Flores**, Vice President of North Region campuses, along with other directors.



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## Seeking partnerships for the education of the future

The leaders from the two universities and the government of Oklahoma met to learn about the Tec's initiatives and projects in areas such as educational innovation, research, and student mobility.

**David Garza** began the presentation with a journey from the **beginnings** of the **Tec** in **1943** to the most recent international rankings that place the Tec at number **<u>1</u> among private universities** in **Mexico**.

Scott A. Fritzen, Associate Provost for Global Engagement at the University of Oklahoma highlighted the Tec's work in designing an educational system for the future.

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During the visit by the Oklahoma delegation, Juan Pablo Murra explained that the **Tec21 Model** is based on **4 pillars**:

**Flexibility**, Inspiring **professors**, Memorable **university experiences**, and **Challenge-based learning**, allowing students to have experiences with real organizations and enter the work world with previous experience.

"Your **university** is very consciously **trying** to create the **future of higher education** and add it to your systems, culture, practices, and DNA," Fritzen said.

"Educating **leaders** and **entrepreneurs** and preparing them for **technology** that **hasn't been invented** yet is something that **impacted** me," added Kevin Stitt.

Similarly, **Scott Fritzen** highlighted the **alliances** between the **Tec**, **governments**, and **universities** to solve **social problems** with initiatives such as **DistritoTec**, in which the Tec is taking action together with the government to improve public spaces.

"I would like to express my **appreciation** for what they're doing and emphasize our **intention to collaborate**, from **exchanges** to **research alliances**," Fritzen said.



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### International mobility opportunities

Governor Kevin Stitt pointed out that **Oklahoma** and **Mexico** have similarities in **family values** and **entrepreneurship**, as well as other areas, so he said that the visit to the Tec can be an **incentive** for **new alliances** and **projects**.

"We need to create more partnerships for the University of Oklahoma and Oklahoma State University to send more of their students here. We want to invite more of your students to come to our universities," Stitt added.

The **Governor** also highlighted the **work** of the **Tec** in ensuring that around **30% of its students** have **international experiences**.

Garza also mentioned that they will also seek to increase the **options** for a **greater exchange** of **professors** between the Tec and Oklahoma universities.

"Of course, we'd be excited to have more of your students, but I think it's a **good opportunity** to have that **partnership** in the **faculty** area as well," Garza said.

"Having these **experiences** is **important** to open one's mind and get to know other cultures. I'm personally **excited** to be here. The hospitality you've shown us has been incredible," Stitt said.



width="900" loading="lazy"> Learning about educational innovations at Tec de Monterrey

After the talk at the **Rector's Building** of **Tec de Monterrey**, the representatives of **Oklahoma State University** and the **University of Oklahoma** learned about some of the campus **facilities**.

They saw projects such as **holographic projection**, in which a teacher appears **life size** to several **online distance learning groups**, where the groups can interact as if the teacher were present.

Also on the tour taken by the members of the delegation was the use of **Virtual Reality** for areas such as **medicine**, **architecture**, and other applications.

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Another project was the **Virtual Campus**, in which **students**, **professors**, and **tutors** can interact at an online campus, where they can visit facilities and have classes or meetings as if it were a face-to-face space.

The university representatives also learned about **DistritoTec**, the **urban initiative** in conjunction with state and local governments to **improve public spaces** around the Monterrey campus.

To end the visit, they **toured** the campus **library**, where they interacted with students and experienced some of the **Day of the Dead** festivities, ending the tour at the **Rectory Building mural**, created by the artist Jorge González Camarena.



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