

Mexican design: Tec graduates show 6 projects at Milan's "Supersalone"



With six design projects, young graduates from [Tec de Monterrey's School of Architecture, Art, and Design](#) (EAAD for its initials in Spanish) were selected to participate in an **international fair in Milan, Italy**.

The **Mexican designers** presented their projects as part of [The Lost Graduation Show](#), an event at the [Salone Internazionale del Mobile](#), considered the **global benchmark** in the design and home furnishing industry.

*"Our students not only **identify opportunities for innovation** with their projects but also participate with communities and are able to **take steps toward their inclusion and recognition**,"* said Roberto Íñiguez, Dean of EAAD.

*"For EAAD, **focusing knowledge and challenges on well-being** is of utmost importance. Ideas like those of our students guarantee an inclusive and sustainable future and give us a lot of pride,"* he added.

Four of the project creators who participated in what's also known as ["Supersalone,"](#) are Mexico City campus graduates and two are from the State of Mexico campus. All of them graduated with a **Bachelor's in Design**.

<https://www.instagram.com/p/CTj4xxNjDp1/>

At **CONECTA**, we present the **six designs that took part** in this international fair:

1. Helix, the syringe that facilitates waste management

The design consists of a **collapsible syringe** made of **just one type of material**, heat-cured silicone, with the aim of reducing the space, energy, and infrastructure required for its **incineration**.

This would help **facilitate syringe disposal** for medical personnel.

The project was developed by Ithzel Cerón and Daniel López, graduates from the Mexico City campus.

<https://www.instagram.com/p/CTbpSC1qNfL/>

2. Oquari, the biodegradable razor

This is a **reusable razor** with **interchangeable heads** that's made of a **seawater-degradable material** and has **recyclable stainless-steel blades**.

The idea behind its design was to **reduce manufacturing processes** and facilitate removal of the blades at the end of their life span.

This project was designed by Paola Valencia, Guillermo Miranda, and Erik Rodríguez, from the Mexico City campus.

*“Presenting at the **Salone del Mobile Milano** is one of the greatest honors one can have as a designer. Having gone there **as a student** is amazing and **opens the door to many more possibilities**,”* said Paola.

<https://www.instagram.com/p/CTemNnFD7eO/>

3. Hempo, an instrument to assist childbirth

This project hopes to **help control postpartum hemorrhage** and was developed to **assist midwives in rural areas**, far from hospitals, to minimize the risk of death to women giving birth.

With the **help of a balloon**, the device **compresses the walls of the uterus** and the blood vessels while the patient is transferred to a hospital for care.

Hempo was designed by Viridiana Lina and María Segura, graduates from the State of Mexico campus.

<https://www.instagram.com/p/CTjvDrOj0s0/>

4. No Littering, clothing made from recycled material

No Littering is clothing made from a by-product of the textile industry: screen printing mesh.

The garment's design seeks to **offer sustainable alternatives to the fashion industry** while also proposing to take care of the environment.

This project was created by Fernando Sánchez, from the State of Mexico campus.

<https://www.instagram.com/p/CTbRbeHK6XV/>

5. 30Y Bumper, a device for protecting digital information

This consists of a **touch device** that connects to cellphones to **slow down people's data consumption** and therefore **strengthen digital privacy**.

The project has a **panel that recognizes different gestures** in order to **balance human and artificial intelligence**.

This device was designed by Viridiana Palma, a graduate from the Mexico City campus.

<https://www.instagram.com/p/CTj5lahDy6l/>

6. Lua, a band to ease menstrual pain

This is a product that helps women **relieve menstrual cramps** so they can continue their daily routine.

The instrument consists of **an abdominal girdle** that can be worn discreetly under clothing and **applies heat using a thermal infrared system** and a **tensioning system for generating pressure** on the area.

Ana Paola Campos and Carlos Valdés, graduates from the State of Mexico campus, designed the project.

“Our students not only identify opportunities for innovation with their projects but also participate with communities and are able to take steps toward their inclusion and recognition.” - Roberto Iñiguez.

The new designers at “Supersalone”

This year's [Salone Internazionale del Mobile](#), also known as "**Supersalone 2021**," has hosted **170 graduate student's projects** at its [The Lost Graduation Show](#) between 2020 and 2021.

These students were selected from **48 design schools located in 22 countries**. This year's open call received applications from almost 300 schools in 59 countries.

The fair, which seeks to **promote projects from the new generation of designers** from around the world, took place between 5-10 September during **Milan Design Week**.

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