Tec Rector: Universities to become multidiverse after covid



<u>David Garza</u>, rector and executive president of <u>Tec de Monterrey</u>, explained that **universities** will go through a series of **innovations** after the **COVID-19 pandemic**, including new **hybrid learning models**, the use of **immersive technology**, and new partnerships.

"The way I see it, universities are going to transition to multidiversity," said Garza during the Triennial Conference of the International Association of University Presidents (IAUP).

"A key element will be that **post-pandemic opportunities** will definitely be **driven by technology**, learning analytics, Artificial Intelligence, Virtual Reality, and immersive technologies," he said.

Tec de Monterrey participated in this conference held by the **IAUP**, an international association of university directors, at which rectors and leaders reflected on important **changes** in **education**.



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From university to "multidiversity"

In the talk "Innovation/Technology during the pandemic and post-pandemic period", Garza explained that universities will be transformed by incorporating new models, work schemes, and technologies.

As part of this transformation, the rector mentioned that **teaching** and **learning** will evolve to include not only face-to-face but also **asynchronous** and **synchronous hybrid** schemes.

"Nor will it be just **4 years** of **immersion**; you'll be able to **start and finish courses** at universities at different times under different models. This gives us the **opportunity** to reach **new audiences**, not just **traditional students**," he added.

Similarly, he also mentioned that education will focus not only on **academic areas**, but also on other topics such as **integrated wellbeing**.

In addition, he explained that there will be **increased collaboration** between **universities** and faculties in other parts of the world, as well as **partnerships** with other **organizations**.

"There will not only be interactions between universities but also between **universities**, **companies**, and **organizations** to create new experiences," he said.



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Challenges to education brought by the pandemic

Before the pandemic, **Tec de Monterrey** was already using technologies such as holographic telepresence and virtual reality. However, Garza said that the crisis had accelerated these changes.

"Even though we had had **previous experiences** with technology, we knew this was different. It required **innovation**, **adaptation**, and **flexibility**."

One of the main challenges that Garza mentioned during the talk was **continuity of operations** related to the Tec's educational mission.

"We have given around 2 million online sessions so far as part of our educational mission.

"Something that we discovered very early on was that **continuity** of courses **wasn't enough**. We're also trying to provide continuity to our students' **university experience**," explained Garza.

Given this, the director explained that **student** activities such as **sports**, **art**, and **leadership groups** came together in an **online model** for students called **LiFE@Home**. **Taking Care of Your Mind** was also created to improve the Tec community's **mental health**.



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The future of post-pandemic education

Garza said that the pandemic had caused **substantial changes** in **society**, as well as in the **remote economy**, the **green economy**, new **learning gaps**, and even in emotional and social areas.

"The way I see it, **disruption** was already on its way **before the pandemic** in the form of Artificial Intelligence, automation, and the fourth industrial revolution.

"Then came the **pandemic** and these 2 forces **collided** to create a 'before COVID' and an 'after COVID'. We're currently **experiencing the 'during COVID'** period," said Garza.

He added that one of the **challenges** will be to provide **education** to students who come from **different backgrounds**.

"To give you an idea, we **receive students** from around **500 different high schools**. How will these new students differ from the ones we traditionally receive each year?

"What are their **expectations**, their **ambitions**, their values? **We must adapt** to many different situations", he mentioned.

"These 2 forces (disruption and pandemic) collided and created a 'before COVID' and an 'after COVID'. We're currently experiencing the 'during COVID' period."

Garza Salazar explained that education will have to **include technology** as part of the **teaching and learning** process, as well as **pedagogical models** that seek to solve **new challenges**.

The **Tec** is already working on including learning management systems, simulation, and remote control of laboratories, as well as **blockchain**, **augmented reality at home**, and **adaptive learning**.

"We're currently preparing to go back to a hybrid operation. About 600 classrooms have been equipped.

"We're also preparing groups that are only **in-person**, **hybrid** groups, and some **online** groups with synchronous and asynchronous models. We're currently **testing these formats**," he concluded.

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https://tec.mx/en/news/national/education/hybrid-classrooms-tec-relying-technology-going-back-school

About the international conference

IAUP is a non-governmental organization that organizes a triennial conference to discuss important **changes** in **education**.

On this occasion, it was held online from **July 29 to 31**, allowing leaders to discuss **best practices** and get the **opportunity** to **network** and **develop partnerships**.

The **2021** conference focused on the **priorities** for **higher education** in the **post-pandemic world**, big challenges for higher education, **innovation**, and **inclusion**.

Speakers included presidents and members of universities such as **Northwestern** in China, **Arizona State University**, **UNAM** and **Tec de Monterrey**.